

August 5, 2016 Peach Aviation Limited

Peach Announces Status of Seat Reservations for 2016 Bon Vacation Period

Peach Aviation Limited ("Peach"; Representative Director and CEO: Shinichi Inoue) today announced the status of reservations for Peach flights during Japanese Bon vacation period (August 10-21).

1) Reservations Status

■Domestic Routes

	Available Seats	Passenger Reservations	Reservation rate	
Total of All Routes	134,280 seats (105% compared to a year earlier)	111,071 (106% compared to a year earlier)	82.7%	
FY2015	127,800 seats	105,216	82.3%	

■International Routes

international Notices							
	Available Seats	Passenger Reservations	Reservation rate				
Total of All Routes	70,920 seats (134% compared to a year earlier)	63,481 (140% compared to a year earlier)	89.5%				
FY2015	52,920 seats	45,386	85.8%				

2) Reservation Status by departure date

■Domestic Routes

	Aug. 10	Aug. 11	Aug. 12	Aug. 13	Aug.14	Aug. 15	Aug. 16
Outbound	92.2%	<u>95.1%</u>	90.7%	88.6%	84.9%	82.9%	79.1%
Inbound	90.2%	87.4%	83.9%	83.1%	86.1%	85.9%	84.9%

	Aug. 17	Aug. 18	Aug. 19	Aug. 20	Aug. 21
Outbound	80.8%	77.1%	75.2%	72.1%	72.8%
Inbound	83.9%	79.3%	78.4%	75.2%	75.2%

■International Routes

	Aug. 10	Aug. 11	Aug. 12	Aug. 13	Aug. 14	Aug. 15	Aug. 16
Outbound	<u>95.5%</u>	95.2%	94.5%	94.5%	93.7%	95.4%	91.7%
Inbound	85.8%	87.0%	90.0%	89.3%	89.9%	90.6%	89.4%

	Aug. 17	Aug. 18	Aug. 19	Aug. 20	Aug. 21
Outbound	89.1%	83.7%	84.4%	85.9%	84.8%
Inbound	88.6%	88.5%	88.4%	84.8%	87.3%

Note:

Domestic Routes

Outbound: Flights departing from Osaka (Kansai), Okiinawa (Naha), Tokyo (Narita) Inbound: flights arriving in Osaka (Kansai), Okinawa (Naha), Tokyo (Narita)

International Routes

Outbound: Flights departing from Osaka (Kansai), Okinawa (Naha), Tokyo (Haneda) Inbound: flights arriving in Osaka (Kansai), Okinawa (Naha), Tokyo (Haneda)

3) Overview

Reservations for the Bon vacation period are steady on both domestic and international routes with the number of reservations at 116 percent of the overall number of seats offered against 114 percent a year earlier.

Reservations are steady on flights to and from Okinawa and many bookings have already been received on all international routes.

Peak days for domestic routes are August 11 on outbound and August 10 on inbound routes. Peak days for international routes are August 10 for outbound and August 15 for inbound routes.

Seats are still available on flights on some days. Reservations may be made on the Peach website at www.flypeach.com. Seat availability may also be checked on the Peach website where updates are made on a daily basis.

■ About Peach (<u>www.flypeach.com</u>)

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently board Peach each day as it offers services on 24 routes: 14 domestic and 10 international. Peach is planning to set up a hub at Sendai Airport in 2017.