



Peach to Start Service in Kansai International Airport Terminal 2

- **All Peach flights to depart and arrive at the Kansai International Airport Terminal 2 from October 28**
- **Domestic flight check-in counters to be closed 25 minutes before departure**
- **International flight check-in counters to be closed 50 minutes before departure**

OSAKA October 26, 2012 - Peach Aviation (Peach), Japan's first dedicated low cost carrier (LCC), announced today that they will start service for all of its flights in Kansai International Airport Terminal 2, scheduled to be launched on October 28.

Kansai International Airport Terminal 2 is the new facility dedicated to LCCs constructed on the second Airport Island. Terminal 2 allows aircraft to enter and exit airport ramps without the need for a towing car. There will be no boarding bridges because passengers will be travelling to the single floor terminal by foot. The low cost structure will enable Peach to provide reasonable airfares to customers. Kansai International Airport Terminal 2 is Japan's first facility designed and constructed for LCCs.

"My heart is filled with deep emotion since the launch of Japan's first terminal dedicated to LCCs at Peach's home base in Kansai International Airport," said Shinichi Inoue, CEO of Peach Aviation. "Being the pioneer of Japan's LCC business, Peach conducted research spanning all of the LCCs of the world, leading to Peach's collaboration with the New Kansai International Airport Corporation and a new, innovative approach to Japanese airports. I would like to express sincere appreciation to the Ministry of Land, Infrastructure and Transport, Osaka prefectural government, New Kansai International Airport Co., Ltd. as well as the Kansai Economic Federation, Osaka Chamber of Commerce and Industry and the Kansai Association of Corporate Executives for their support in the establishment of Peach since day one. Peach, as the only airline based in Kansai, ask the Kansai people to support Peach as we continue to develop as Japan's pioneer of the LCC business."

Following the launch, all Peach flights will depart and arrive at the Kansai International Airport Terminal 2 starting October 28. Domestic flight check-in counters at Aero Plaza and international flight check-in counters on the 4th floor of the Passenger Terminal Building will be moved to Terminal 2. In addition, the check-in counters for domestic flights will be closed 25 minutes before scheduled departure time while international flight check-in counters will close 50 minutes before the scheduled departure time.

"Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited www.flypeach.com

Peach Aviation started flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 252 flights per week. Peach operates 26 flights (13 round-trips) per day to five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha) and 10 flights (5 round-trips) per day to three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

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