

Press Release

Peach Announces Airfares for Osaka (Kansai) – Seoul (Incheon) Route ~ Peach's First International Route ~

- Osaka (Kansai) Seoul (Incheon) route one-way airfare ranges between 5,280 yen and 23,980 yen with "Happy Peach" airfare
- Fuel surcharge and airline insurance will not be charged
- Ticket sales will start from midnight on March 28th

Osaka, March 27, 2012 – Peach Aviation Limited (Peach), Japan's first dedicated low cost carrier (LCC), announced today the airfare for the Osaka (Kansai) – Seoul (Incheon) route.

With Peach's regular airfare, "Happy Peach", one-way Osaka (Kansai) – Seoul (Incheon) route airfare will range between 5,280 yen and 23,980 yen.

"Happy Peach"

Osaka (Kansai) – Korea, Seoul (Incheon)	5.280ven~23.980ven (one-wav)
	Jizovyen 25,500yen (one way)

The Osaka (Kansai) – Seoul (Incheon) route one-way airfare with the "Happy Peach Plus" package, that includes free seat selection, one free checked baggage and unlimited flight changes via Peach's website, will range between 7,080 yen and 32,080 yen. The airfare announced today will be available only until Saturday October 27.

Ticket sales will start from midnight on Wednesday March 28th. For reservations please refer to the official Peach website (<u>www.flypeach.com</u>) or contact center.

For conditions regarding ticket prices, please refer to the information below.

Tickets are subject to the following conditions:

- The above airfares are for one seat on a one-way flight with the "Happy Peach" price.
- A fuel surcharge will not be charged.
- In addition to the airfares above, there will be additional charges such as a commission (210yen per trip, per person) and airport tax.
- Checked-baggage and seat selection are available for an additional charge.
- Purchases made through the Peach call center or airport ticket counter will be subject to a booking fee.
- The full price of the ticket will be charged at time of purchase.
- Ticket prices and conditions may be changed at any time without notice.

Peach Aviation Limited www.flypeach.com

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. Peach commenced flights from its home base, Kansai International Airport, to Fukuoka and Sapporo (Shin-Chitose) and to Nagasaki. The Osaka (Kansai) – Kagoshima route will commence in April 2012, the Osaka (Kansai) – Seoul (Incheon) route will commence in May 2012, the Osaka (Kansai) – Hong Kong route will commence in July 2012 and the Osaka (Kansai) – Taipei (Taoyuan) route will commence in September. Beyond July 2012, an Okinawa (Naha) route is set to commence as well.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Website:<u>www.flypeach.com</u> Facebook Page:<u>www.facebook.com/peach.aviation.global</u> YouTube Official Channel:<u>www.youtube.com/user/PeachAviation</u>