



Press Release

## **Peach Announces Airfares for Osaka (Kansai) – Hong Kong Route ~ Peach’s Second International Route after Seoul Route~**

- **Osaka (Kansai) – Hong Kong route one-way airfare will range between 8,880 yen and 33,880 yen**
- **Route will commence starting July 1**
- **Ticket sales will start from 14:00 on Friday, May 11<sup>th</sup>**
- **Peach’s official Chinese (traditional Chinese) website launched today**

**Osaka, May 10, 2012** – Peach Aviation Limited (Peach), Japan’s first dedicated low cost carrier (LCC), announced today the airfare for the Osaka (Kansai) – Hong Kong route. This is Peach’s second international route after the Osaka (Kansai) – Seoul (Incheon) route.

With Peach’s regular airfare, “Happy Peach”, one-way Osaka (Kansai) – Hong Kong route airfare will range between 8,880 yen and 33,880 yen.

### **“Happy Peach”**

<b>Osaka (Kansai) – Hong Kong</b>	<b>8,880yen~33,880yen (one-way)</b>
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The Osaka (Kansai) – Hong Kong route one-way airfare with the “Happy Peach Plus” package, that includes free seat selection, one free checked baggage and unlimited flight changes via Peach’s website, will range between 11,380 yen and 42,480 yen.

Ticket sales will start from 14:00 on Friday May 11<sup>th</sup>. For reservations please refer to the official Peach website ([www.flypeach.com](http://www.flypeach.com)) or contact center. For conditions regarding ticket prices, please refer to the information below.

Aligning with the ticket sales for the Hong Kong route, Peach today opened its official Chinese (traditional Chinese) website. Peach’s official Chinese website inherits the Peach brand image from its official Japanese website, and will initially provide basic information such as an outline of Peach’s brand, timetables and company profile. Online ticket reservations in Chinese and other contents will be available in line with commencement of ticket sales in Hong Kong.

With the slogan of “Making air travel in Asia closer and more fun,” Peach aims to expand networks in order to become the new bridge between Japan and Asia and revitalizing human interaction and culture in the Asian region.

Official Chinese website URL: [www.flypeach.com/hk](http://www.flypeach.com/hk)

<Information>

[Timetable]

**Osaka (Kansai) – Hong Kong**

#	Osaka (Kansai)	Hong Kong
67	21:10	00:05+1

#	Hong Kong	Osaka (Kansai)
68	00:50	05:30

\* Times are local, +1 next day

\* Flight numbers 68 will start from July 2

Tickets are subject to the following conditions:

- The above airfares are for one seat on a one-way flight with the "Happy Peach" price.
- A fuel surcharge will not be charged.
- In addition to the airfares above, there will be additional charges such as a commission (210yen per trip, per person) and airport tax.
- Checked-baggage and seat selection are available for an additional charge.
- Purchases made through the Peach call center or airport ticket counter will be subject to a booking fee.
- The full price of the ticket will be charged at time of purchase.
- Ticket prices and conditions may be changed at any time without notice.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. Peach commenced flights from its home base, Kansai International Airport, to Fukuoka, Sapporo (Shin-Chitose), Nagasaki and to Kagoshima. Peach's first international flight, the Osaka (Kansai) – Seoul (Incheon) route commenced in May 2012, the Osaka (Kansai) – Hong Kong route will commence in July 2012 and the Osaka (Kansai) – Taipei (Taoyuan) route will commence in September. Beyond July 2012, an Okinawa (Naha) route is set to commence as well.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook Page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube Official Channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)