



May 22, 2012

## **Peach launched "Peach Flight Info" Twitter account**

- **Account is @Peach\_flight**
- **The information is available for domestic and international flights**

Peach Aviation Limited (Peach), Japan's first dedicated low cost carrier (LCC), launched "Peach Flight Info" Twitter account today ([http://twitter.com/#!/Peach\\_flight](http://twitter.com/#!/Peach_flight)).

"Peach Flight Info" will update domestic and international flight information in real time. Anyone who has a Twitter account can follow "Peach Flight Info". Peach will make efforts to become more convenient through twitter, by keeping passengers informed with the latest flight information.

With the slogan of "Making air travel in Asia closer and more fun," Peach aims to expand networks in order to become the new bridge between Japan and Asia and revitalizing human interaction and culture in the Asian region.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. Peach commenced flights from its home base, Kansai International Airport, to Fukuoka, Sapporo (Shin-Chitose), Nagasaki and to Kagoshima. Peach's first international flight, the Osaka (Kansai) – Seoul (Incheon) route commenced in May 2012, the Osaka (Kansai) – Hong Kong route will commence in July 2012 and the Osaka (Kansai) – Taipei (Taoyuan) route will commence in September. Beyond July 2012, an Okinawa (Naha) route is set to commence as well.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Website: [www.flypeach.com/hk](http://www.flypeach.com/hk)

Facebook Page: [www.facebook.com/Peach.Aviation](http://www.facebook.com/Peach.Aviation)

YouTube Official Channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)