



May 17, 2013

Peach Introduces Revised Charges to Make Your Travel Smarter

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that it would revise its charges, effective May 22.

As part of this revision, Peach introduces "Fast Seat" for first row of the seats perfect for business and regular travelers to ensure that checked in baggage is unloaded first after the flight lands.

Additionally checked baggage will be charged according to four zones, which are based on flight distance. There will be new, uniform charges for each piece of baggage up to a maximum of five pieces. With the introduction of this revision, Peach expects that passengers experience a more hassle free journey. Below is an overview of the key changes that will be made.

With this revision, Peach is working to make its charges fair all customers.

Major Changes Made

- New "Fast Seat" seat selection charge for first row of seats now allowing passengers to pick up their baggage first.
- Implementation of zoned charges (based on flight distance) for checked baggage, including reduced charges for the first item for Osaka (Kansai) – Sendai, Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha) – New Ishigaki routes.
- Uniform charges for up to five pieces of checked baggage
- Reduced charges for golf, ski, and snowboard equipment

These new charges will apply to purchases made on or after Wednesday, May 22. Charges vary based on the reservation method used. For details, please visit the Peach website (www.flypeach.com).

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 as Japan's first official LCC based in Kansai International Airport, and currently operates a total of nine routes: six domestic and three international. Peach began flights along its Osaka (Kansai) to Sendai route on April 12, and is planning to open an Osaka (Kansai) to New Ishigaki route on June 14, an Osaka (Kansai) to Busan route and an Okinawa (Naha) to New Ishigaki route on September 13. Peach will continue to evoke innovation in the airline industry from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation