



July 5, 2013

Peach Donates Ticket Proceeds for First Flight on Osaka (Kansai) - Sendai Route

- **Peach donated 1.8 million yen in Peach Points**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that has made a donation equivalent to the entire ticket proceeds of the first flight on the Osaka (Kansai) to Sendai route, which went into operation in April, to victims of the Great East Japan Earthquake who have relocated to the Kansai area.

The Osaka (Kansai) - Sendai route began operation on April 12, with two round trips (four flights) per day. Peach donated 1.8 million yen in Peach Points, equivalent to its proceeds for the April 12 MM131 and MM132 flights (one round trip) to the Osaka Prefecture Evacuee Support Organization Liaison Association (Hot Net Osaka).

Peach Representative Director & CEO Shinichi Inoue visited members of Hot Net Osaka on the evening of July 4, presenting them a certificate of the donation.

Peach Representative Director & CEO Shinichi Inoue said, "I am happy to be able to present this donation of the proceeds from our first Osaka (Kansai) - Sendai flight, which began operation in April, and only regret that it could not be more. Two years have passed since the earthquake, and there are many people who have been forced to leave their homes to start a new life in the Kansai area. I hope that Peach's flights can be of some use to them. I also hope that people from the Kansai area and across Japan use Peach Aviation to visit the Tohoku area."

The Osaka (Kansai) - Sendai route will be expanded to three round trips (six flights) per day from September 1.

About Peach Aviation

Peach Aviation started flying in March 2012 with its hub at Kansai International Airport. Peach currently operates flights on 7 domestic routes and 3 international routes for a total 10 routes. Peach is planning to open an Osaka (Kansai) to Busan route and an Okinawa (Naha) to Ishigaki route on September 13 and an Osaka (Kansai) to Tokyo (Narita) route on October 27. Peach will continue to further create innovation in aviation from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation