

August 30, 2013

Osaka Favorite "Okonomiyaki" from Chibo Offered for Your In-Flight Enjoyment In-Flight PEACH DELI to Appear in Autumn Menu

- New autumn menu to be offered starting September 1
- Introduction of the first authentic in-flight "Okonomiyaki" among LCCs
- Authentic sweets created by pâtissiers to also be offered

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that starting on September 1 (Sun), it will commence sales of the autumn menu for its in-flight meals, "PEACH DELI"

"PEACH DELI" is the lineup of Peach's in-flight meals, which includes soft drinks (includes drinking water), alcoholic beverages, and meals that are offered at their respective prices.

The menu addition offered on this occasion is an introduction of "Okonomiyaki" (700 yen), or Japanese pancakes, specially made by Osaka's famous Okonomiyaki restaurant chain "Chibo", which celebrates its 40th anniversary this year. This will be the first time that a Japanese LCC offers authentic "Okonomiyaki" aboard its flights. Enjoy the fluffy buta-tama, or pork Okonomiyaki hand-made by the popular restaurant aboard a Peach flight.

In addition to the new Okonomiyaki offerings, other tasty dishes such as the "Autumn Special Bento" (1,900 yen) featuring a beef patty and a Saikyo-yaki grilled white meat fish, and the "Assorted Sweets" (500 yen) concocted especially by pâtissiers for your in-flight pleasure, add special touches of Peach to your autumn flights.

Details on PEACH DELI are available on the Peach website at www.flypeach.com. We look forward to having you visit.

*Please note: The availability of in-flight meals will be limited in number and dependant upon route.



Okonomiyaki from Chibo

About Peach Aviation Limited

Peach Aviation started its flight services inMarch 2012 based at Kansai International Airport. Peach currently operates a total 10 routes: 7 domestic and 3 international. It is scheduled to open an Osaka (Kansai) - Busan route and an Okinawa (Naha) – Ishigaki route on September 13, an Okinawa (Naha) – Taipei (Taoyuan) route on September 20 and an Osaka (Kansai) – Tokyo (Narita) route on October 27.

 $Website: \underline{www.flypeach.com}$

Facebook page: www.facebook.com/peach.aviation.global
YouTube official channel: www.youtube.com/user/PeachAviation

Peach DELI cover image



Peach DELI inside image

