

Peach to Exhibit at JATA Tabihaku Travel Showcase 2013

- **Part of the brand promotion ahead of the Osaka (Kansai) - Tokyo (Narita) route opening on Saturday, October 27**
- **To be held at Tokyo Big Sight from Friday, Sep 13 to Sunday, Sep 15**
- **Flight attendants will be there to celebrate the opening of the Osaka (Kansai) – Tokyo (Narita) route**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that it will put on an exhibit at “JATA Tabihaku Travel Showcase 2013”, to be held at Tokyo Big Sight from Friday, September 13 through Sunday, September 15.

This will be the second year in a row that Peach sets up an exhibit at the largest travel-related exhibition event held in Asia, JATA Tabihaku Travel Showcase 2013. There will be a slot game, “Peach happy raffle”, where winners will receive original Peach items, as well as picture-taking with flight attendants, as Peach looks to boost its brand recognition and celebrate its first route into the metropolis, the Osaka (Kansai) - Tokyo (Narita) route to soon open on October 27.

The Peach booth is located at “H-08”. We look forward to seeing you there!

<About the Peach exhibit:>

Exhibit location: H-08
 Exhibit description: Slot game “Peach Happy raffle”, souvenir photos with flight attendants

< JATA Tabihaku Travel Showcase 2013>

Event period: Friday, September 13 – Sunday, September 15, 2013
 Event venue: Tokyo Big Sight (Ariake, Koto-ku, Tokyo)
 Organizer: Japan Association of Travel Agents
 Exhibitors: Japanese and overseas companies and organizations related to the travel industry (eg. travel agencies, travel bureaus, embassies, airlines)
 Admission: Adults 1,200 yen, students 600 yen



Screen image of Peach happy raffle event