



September 20, 2013

## **Peach Starts Services on Okinawa (Naha) – Taipei (Taoyuan) Route**

### **First new international route from Okinawa opened by a Japanese airline in about 11 years**

- **Peach’s first international route departing from Okinawa (Naha)**
- **Service starting with one daily round trip (2 flights)**
- **Peach’s fifth international route**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that it had started servicing an Okinawa (Naha) to Taipei (Taoyuan) route.

The Okinawa (Naha) to Taipei (Taoyuan) route is Peach’s first international route departing from and arriving at Naha airport, and it is the first Japanese airline to operate regular international flight services from Naha airport in approximately 11 years.

Peach Representative Director & CEO Shinichi Inoue said on the opening of Peach’s fifth international route: “I am truly happy that we have started servicing our first international route departing from and arriving in Okinawa, between Naha and Taipei (Taoyuan). Peach focuses on Okinawa and we are planning to make Okinawa’s Naha airport its second hub after Kansai International Airport and we have started services on 4 routes related to Okinawa soon after the launch of an Okinawa (Naha) to Osaka (Kansai) route on October 18, 2012. As an air travel innovator of the Kansai region, Peach hopes to continue spreading low fare and innovative service from Okinawa, all over Asia. I would like to express my heartfelt appreciation to the local authorities and the people of the local areas who have offered their full cooperation to make it possible to open this international route.”

This route is becoming to be very popular already, so please book early to avoid disappointment.

Services will start on the Okinawa (Naha) to Taipei (Taoyuan) route with one daily round trip (two flights), and normal fares are 4,780 yen to 21,580 yen (one way, Happy Peach).

#### <Flight Schedule>

Period: Friday, September 20 – Saturday, October 26

Flight number	Departing from Okinawa (Naha)	Arriving in Taipei (Taoyuan)	Flight number	Departing from Taipei (Taoyuan)	Arriving in Okinawa (Naha)
MM923	<b>10:00</b>	<b>10:30</b>	MM922	<b>9:35</b>	<b>12:05</b>

All times indicated in the above schedule are local.

#### <Fares>

Happy Peach: 4,780 yen - 21,580 yen (one way)

The above fares are available through the Peach website ([www.flypeach.com](http://www.flypeach.com)) and our Contact Center. Please refer to the conditions listed below.

Tickets are subject to the following conditions:

- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- A limited number of seats are available, and sales will end as soon as the tickets are sold out.
- Some flights will not have campaign fare seats.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)