

October 8, 2013

## Launch of Osaka (Kansai) – Matsuyama, Shikoku Route - Peach's First Shikoku Route Bring Air Travel Even Closer -

- **Launch of new Osaka (Kansai) –Matsuyama route from February 1, 2014  
(1 round-trip flight, 2 flights per day)**
- **Tickets on sale starting at 0:00 on October 11, 2013**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today the launch of its new Osaka (Kansai) –Matsuyama route.

The Osaka (Kansai) – Matsuyama route will be Peach's 10<sup>th</sup> domestic route, and Peach's first route connecting the Kansai and Shikoku regions.

Peach Representative Director & CEO Shinichi Inoue commented on the opening of this route, saying "I am very happy that Peach will begin offering service to Shikoku's Matsuyama. The Osaka (Kansai) – Matsuyama route will be Peach's first Shikoku route. Matsuyama Airport services the most passengers of any airport in Shikoku, and has long been a major hub for traffic with the Kansai area. We look forward to Peach's 'flying train' bringing the Kansai and Shikoku areas even closer together."

Tickets for this route will be available from 0:00 on October 11. Please visit the Peach website ([www.flypeach.com](http://www.flypeach.com)) for details.

### ■Osaka (Kansai) – Matsuyama Route

#### <Flight Schedule>

Period: February 1 to March 29

Flight Number	Osaka (Kansai) Departure	Matsuyama Arrival	Flight Number	Matsuyama Departure	Osaka (Kansai) Arrival
MM301 <sup>*1</sup>	<b>7:55</b>	<b>8:55</b>	MM302 <sup>*1</sup>	<b>9:25</b>	<b>10:15</b>
MM309 <sup>*2</sup>	<b>19:10</b>	<b>20:10</b>	MM310 <sup>*2</sup>	<b>20:40</b>	<b>21:30</b>

<Fares> 3,290 to 14,490 yen (one way / Happy Peach)

<sup>\*1</sup> The flight schedule for March 1 and beyond will be announced at a later date.

<sup>\*2</sup> 5 min. early departure on Mon. Tue. Thu. Fri. Sun. for March.

Please see the additional conditions below. Flight plans are based on the assumption that permission is granted by the relevant authorities.

Tickets are subject to the following conditions:

- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selections are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- A limited number of seats are available, and sales will end as soon as the tickets are sold out.
- Some flights will not have campaign fare seats.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)