

October 17, 2013

Call for Submissions: Name Peach's Mariko Shinoda Special Design Aircraft!

- **Special design aircraft to debut in the skies of Japan and Asia on October 27**
- **The selected winner will receive 20,000 yen in Peach Points**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that it would start a campaign call for a name of the aircraft that is to be unveiled at the opening of the Osaka (Kansai) to Tokyo (Narita) route, which will start services on Sunday, October 27.

The opening of Peach's new route to the capital will be commemorated with an inaugural flight by a specially designed aircraft adorned with a photograph of Ms. Mariko Shinoda.

To mark the occasion, Peach is now inviting suggestions for a nickname for the specially designed aircraft.

The winning submission is scheduled to be announced on the Peach website at www.flypeach.com and on its Facebook page at www.facebook.com/peach.aviation on Thursday, October 24.

Campaign details are as follows. We will be looking forward to receiving you entries.

Details:

Entry period: October 17 through 23:59 October 20, 2013

Prize: 20,000 yen in Peach points (one winner)

How to enter: Please enter through the Peach website at www.flypeach.com

Judging: Strict judging will be held by Peach Aviation Limited.

If the winning entry has been submitted by several entrants, the winner will be selected through a draw.

Announcement of results:

The winning entry is scheduled to be announced on the Peach website at www.flypeach.com and on the Facebook page www.facebook.com/peach.aviation on Thursday, October 24.

