

June 5, 2014

"PEACH DELI" Proudly Introduces "Takoyaki"

Enjoy a fancy summer Takoyaki party aboard Peach with tasty Takoyaki and a refreshing glass of sparkling wine

- · "PEACH DELI" summer menu goes on sale from June 6
- · Introducing "Osaka TAKOMASA's TAKO-YAKI", the taste of Dotonbori, Osaka
- · Limited offering of "taco-cham' Sparkling Wine", a perfect accompaniment to Takoyaki
- · Introducing "Ehime Matsuyama Citrus Jelly", a local destination offering from Ehime

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that starting June 6, it would start introducing a new summer menu in its in-flight "PEACH DELI" lineup.

Featured in this summer menu is the famous "Osaka TAKOMASA's TAKO-YAKI" (680 yen) on Dotonbori, the heart of southern Osaka city.

The in-flight offering will be a specially prepared, hand-roasted Takoyaki with a stronger umami tastiness and improvements that have been made to ensure that the octopus-in-dough balls will be just as delicious during flights as they are on the ground.

Also on offer is "taco-cham' Sparkling Wine" (980 yen), a collaboration between the tasty Takoyaki and sparkling wine from Katashimo Winery, which is celebrating its centenniel this year. Together with grape growers in Osaka, each bottle has been made by hand, fermented right in the bottle to bring out a mild sweetness and tart flavor.

Be quick with your order, as the sparkling wine is only available while supplies last.

In addition to the taco-cham', "Ehime • Matsuyama Citrus Jelly" (450 yen) from Matsuyama, Ehime, awarded the grand prize in an all-Japan local snack ranking 2011 contest, is joining the lineup of offerings as an item representing Peach's Matsuyama route. They will be available on Peach's in-flight menu alongside "Osaka CHIBO's MODAN-YAKI" (750 yen) and "Okinawa Taco-Rice" (750 yen), current popular offerings from "CHIBO", a top name when it comes to great food from Osaka.

Peach is planning to continue to introduce great tastes from its local Kansai as well as destination cities. Look forward to findding more gourmet treats aboard Peach.

*Please note: In-flight meal availability is limited, depending on routes.

Website: www.flypeach.com

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Facebook Page: <u>www.facebook.com/peach.aviation</u>

YouTubu Offiicial channel: www.youtube.com/user/PeachAviation



"Osaka TAKOMASA's TAKO-YAKI" and "taco-cham' Sparkling Wine",





PEACH DELI insert image