

Peach Announces Traffic Forecast for 2014 Bon Vacation Period

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that its reservation status for Japanese Bon vacation period (August 8 – August 17, 2014).

1) Reservation Status

Domestic Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	101,880seats	75,780	74.4%
<i>(Year 2013)</i>	<i>82,080 seats</i>	<i>64,656</i>	<i>78.8%</i>

International Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	32,400 seats	27,678	85.4%
<i>(Year 2013)</i>	<i>21,600 seats</i>	<i>18,987</i>	<i>87.9%</i>

2) Reservation Status by departure date (%)

Domestic Routes

	-	-	-	-	Aug 8	Aug 9	Aug 10
KIX/OKA dep.	-	-	-	-	80.9	78.2	78.6
KIX/OKA arr.	-	-	-	-	79.5	73.6	73.1

	Aug 11	Aug 12	Aug 13	Aug 14	Aug 15	Aug 16	Aug 17
KIX/OKA dep.	76.6	75.5	76.0	71.1	70.1	68.0	69.6
KIX/OKA arr.	73.1	75.2	75.1	72.5	72.4	73.1	78.3

International Routes

	-	-	-	-	Aug 8	Aug 9	Aug 10
KIX/OKA dep.	-	-	-	-	93.7	94.3	92.9
KIX/OKA arr.	-	-	-	-	78.3	81.5	82.0

	Aug 11	Aug 12	Aug 13	Aug 14	Aug 15	Aug 16	Aug 17
KIX/OKA dep.	92.2	89.7	90.0	86.5	85.2	82.1	80.6
KIX/OKA arr.	80.9	81.2	84.6	83.1	83.5	83.8	82.4

3) Topics

Due to the poor combinations of days during the first half, there are still some disparities in reservations for domestic routes. As to international routes, the status of reservations is steady, and there tends to be many customers departing for overseas destinations.

There are still seats available on some flights, depending on your schedule. Reservations may be made on the Peach website at www.flypeach.com. Seat availability may also be checked on the Peach website, where information is updated daily.