

August 7, 2014

Peach Aviation Limited
Nankai Electric Railway Co., Ltd.

“Lucky if we meet: Peach x Rapi:t Happy Liner” A special Rapi:t express train car with the Peach aircraft design, delivering happiness to Osaka

- **Departure ceremony to be held on September 7, with cabin crews offering services on maiden journey**
- **1 train car on Rapi:t express to sport Peach aircraft design**
- **Heart-shaped stickers to be put up in several locations inside train car as symbol of good luck**
- **Services to be offered between Kansai Airport station and Namba station for approximately one year**
- **Plans for sales of commemorative items marking Peach x Rapi:t collaboration**

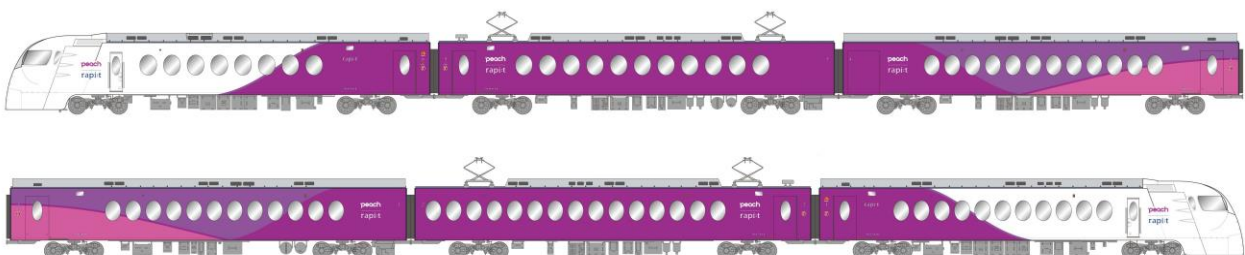
Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue) and Nankai Electric Railway Co., Ltd. (Nankai Rail; President and COO: Shinji Watari) announced today that for a limited period of time, a specially designed Rapi:t express train; “Lucky if we meet: Peach x Rapi:t Happy Liner” will start operations on September 7.

The specially designed Rapi:t express, “Lucky if we meet: Peach x Rapi:t Happy Liner”, will be fashioned with the Peach aircraft design and be operated for a period of one year. It is an expression of gratitude from Peach, based at Kansai Airport, and the Rapi:t express train that connects the airport with Namba, to the customers who use their services, and to celebrate the 20th anniversary of the opening of Kansai Airport.

Nankai Rail began operating its express train Rapi:t when Kansai Airport opened on September 4, 1994, and is this year marking its 20th anniversary. Since Peach first began services in March 2012, Peach and Nankai Rail have been offering sales of the great value “Peach Namba Ticket” aboard its flights. Ami positive customer response, more than 160,000 tickets have been sold to date.

Since ancient times, the “peach” has been loved widely across Asia as a symbol of “happiness, prosperity, and long life”. “Peach’s flying trains” will stop and land on the tracks of Nakai Rail and serve as a “lucky if we meet” train to transport customers from Namba to various parts of Japan and Asia.

Peach will continue to collaborate with companies and organizations to develop more initiatives that bring excitement and thrill to everyone who becomes involved with the airline.



“Lucky if we meet: Peach x Rapi:t Happy Liner” (concept of exterior view of train)

<Details on "Lucky if we meet: Peach x Rapi:t Happy Liner">

Period of operation: September 7, 2014 – August 31, 2015

Area of operation: Kansai Airport Station – Namba Station

Subjected trains: 1 train car on Rapi:t express (1 car in 6-car train, 50000 Series)

Other items: - A heart-shaped stickers will be put up in several areas of the train car as a symbol of good luck. Start looking for these little trikets of happiness.

- A special website will be set up in line with the services, offering a guide to the campaign and a timetable of services

- Commemorative items are also planned to be offered to mark the Peach x Rapi:t express collaboration. Details will be provided on the special website and other sources as soon as they have been finalized.

*URL for special website: www.nankai.co.jp/traffic/info/peach_rapit.html

<Lucky if we meet: Peach x Rapi:t Happy Liner Departure Ceremony>

Time/Date of Event: 10:50 a.m. – 11:40 a.m. September 7, 2014

Venue: No. 9 platform at Namba Station, Nankai Rail (dedicated platform for express Rapi:t)

Subjected train: Express Rapi:t β41 (bound for Kansai Airport, departing Namba at 11:30)

Details: - A ribbon-cutting ceremony and photo sessions will be held with representatives from Peach and Nankai Rail.

- Cabin crews are also scheduled to board the first train and hand out novelties to passengers while the train is in operation, also offering PR for "Peach Namba Ticket".

*For customer inquiries, contact: Nankai Telephone Center at: TEL 06-6643-1005 (8:30-18:30)