



## Peach Opens Official Instagram Account

*Presenting happy moments and scenes*

*from Peach trips to the global public*

- The Peach Instagram account is opening at 0:00 on Tuesday, March 1, the fourth anniversary of the Peach service launch.
- Peach's official Instagram account presents the concept of "Fly Peach, Share Happiness!"
- A special campaign is running to celebrate the launch of the official Instagram account.

**OSAKA & TOKYO 1 Mar, 2016** -Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue) opens its official Instagram account @flypeach([www.instagram.com/flypeach/](http://www.instagram.com/flypeach/)) today, in commemoration of the fourth anniversary of the service launch in 2012.



