

Press Release

Peach's First Aircraft Arrives at Kansai International Airport

OSAKA November 10, 2011 – Peach Aviation announced today that Peach's first aircraft, the Airbus A320-200, has arrived at its homebase in Kansai International Airport.

The aircraft departed Toulouse, France on November 8th and arrived at their homebase, Kansai International Airport via Sharjah International Airport (United Arab Emirates) and UTAPAO International Airport (Thailand).

Shinichi Inoue, CEO of Peach Aviation commented that "We would like to thank our fans and supporters for helping us reach this point and we are extremely happy about the arrival of Peach Aviation's first aircraft. Moving forward, we will be utilizing new Airbus aircrafts to expand our network around Asia, operating in line with our 3 promises: Safety, 365 days of reasonable prices and Japan quality."

Up until its first flight, Peach's first aircraft will be utilized for crew training.

Peach Aviation, Japan's first dedicated low cost carrier, is preparing for its first flight in March 2012. Peach will provide new travel options at affordable prices, and will act as a bridge between Japan and the growing economies of other Asian countries.

Peach has launched their official Peach YouTube channel and plans to upload timely, exciting content for fans and supporters.

Peach Aviation Limited www.flypeach.com

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. It will be commencing flights from its home base, Kansai International Airport, no later than March 2012.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Homepage: www.flypeach.com

Facebook Page: www.facebook.com/peach.aviation

YouTube Official Channel: www.youtube.com/user/PeachAviation