

October 16, 2026
Peach Aviation Limited

**Upcycling Cabin Attendant Uniforms
100 “One-of-a-kind” Limited Edition Memorial Canvas
Flight Tags Made from Old and New Uniform Fabric Now on
Sale!**

– Breathing new life into retired uniforms, shaping 15 years of memories –

Osaka, October 16, 2026 - Peach Aviation Limited (“Peach”, Representative Director and CEO: Kazunari Ohashi) begins sales of limited-quantity upcycled products made from recycled fabric of previously-worn cabin crew uniforms, coinciding with the update of uniforms due to rebranding. The sale starts at 1:00 p.m. on Friday, October 16, 2026, on the Peach Official Online Shop “Peach SHOP ONLINE”.



These uniforms, which have met countless passengers alongside the growth of aviation in Japan and across Asia, embody the very history of Peach. These products were born from the desire to transform them into something special that preserves memories rather than simply disposing of them.

Through this initiative, we are releasing two products that allow you to feel our journey up to now and our aspirations for the future.

The first is the Peach Memorial Canvas, created using the proprietary technology of NUNOUS, a brand specializing in sustainable material development. We have cut up cabin crew uniforms (jackets, shirts, skirts, and scarves) and shaped them by layering the pieces, making the most of the colors and textures of the fabric. The marbled pattern created by the complex overlapping layers is a one-of-a-kind design; no two are ever the same. Much like a once-in-a-lifetime encounter during your travels, these products have a special feel and are available in a limited edition of 100*.

Secondly, we have produced Flight Tags, a highly popular item in our original merchandise, in a special limited edition for this rebranding. The front features the new uniform fabric introduced in October, while the back uses fabric from unused previous cabin crew jackets. Each side is embroidered with the logo from the time of our founding and our current logo, respectively. In a simple design suitable for daily use or as a souvenir, we have condensed 15 years of gratitude and our challenge toward a future of heading “to a new sky” into a single tag.

Please see below or visit our website for details on the upcycled products.

Peach will continue to prioritize safe flight service while taking on the challenge of effective resource utilization and waste reduction. With gratitude and the solid values we hold dear, we will embody Peach's commitment to advancing "to a new sky" alongside our rebranding, and contribute to realizing a sustainable society and creating new value.

*An initial batch of 60 pieces goes on sale starting October 16 at 1:00 pm

<About Upcycled Products>

		
Product Name	Peach Memorial Canvas	Upcycled Flight Tag
Price (tax included)	35,000 yen	2,000 yen
Sold on	Peach SHOP ONLINE	
Sale period	From 1:00 p.m. on October 16	

<Peach Official Online Shop "Peach SHOP ONLINE">

<https://shop.flypeach.com/peach/shop/goods/list.html?cid=uniformupcycle>

<Peach Memorial Canvas Introduction Video>

<https://youtu.be/2UYsYcING50>

<About NUNOUS>

<https://nunous.jp/en/>

About Peach (flypeach.com/en)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka, and Naha, and services 25 domestic routes and 16 international routes. Under the new corporate message, "Beyond us who we were yesterday." Peach will continue to take on challenges and evolve to deliver new value, building on its accessibility and ease of use. With safe operations as our top priority, we will further refine our fundamental quality and unique value to become an airline that many customers can choose with confidence.