

## **“Sora-Pak” (Sky-Pak) is the New Menu Offering on PEACH DELI!? Introducing a Thai menu with the fragrance of Pak Chi to commemorate the opening of the Bangkok route Tom Yum Goong Takoyaki also on offer to delight Pak Chi fans**

- **Peach to revamp inflight PEACH DELI offerings to new winter menu as of Jan. 1**
- **A new menu to commemorate the opening of the Okinawa (Naha) – Bangkok (Suvarnabhumi) route**
- **Introducing items using Pak Chi (coriander) , widely popular among women**

Osaka 27 December, 2016 - Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) is delighted to share the news that as of January 1, it will revamp the inflight “PEACH DELI” winter menu.

To commemorate the February 19 opening of its Naha-Bangkok route, the new PEACH DELI winter menu will introduce three new types of offerings with a taste of Thailand, which includes Takoyaki with a Pak Chi paste filling, which is popular among Japanese women.

Pak Chi is a food ingredient that has recently been becoming popular, particularly among women, and “Uchi-Pak” (Pak at home) is becoming the latest trend. Hoping to create a new trend of enjoying Pak Chi in the sky, Peach has decided to offer a “Sora-Pak” (Sky-Pak) menu.



**Tom Yum Goong Takoyaki (5 pcs./750 yen)**

Tom Yum Goong Takoyaki (5 pcs.) is a dish that was created through a collaboration between Peach, its home city of Osaka, and the signature food of Thailand. It was created through trial and error as an offering that can only be sampled aboard Peach. A bit spicy, the aroma of Pak Chi will spread throughout your mouth as you continue to munch. Besides octopus meat, the Takoyaki also contains prawns to offer the authentic taste of Tom Yung Goong. Other menu offerings will include “Nisshin Cup Noodles (Tom Yum Goong flavor; 400 yen)”, the delectable taste of creamy Tom Yum Goong soup and real Pak Chi.

Also to be included in the inflight menu offerings is “SINGHA Beer (with an accompaniment; 600 yen)”, which, together with Tom Yum Goong Takoyaki and Nisshin Cup Noodles (Tom Yum Goong flavor), are sure to enhance the aromatic fragrance of the spices.

Experience the flavors of Thailand and the aroma of Pak Chi in the sky. Enjoy them as an accompaniment to an all-girls journey on Peach's first Southeast Asia route.

The standard menu lineup of the "Peach Danish (350 yen)", "Osaka TAKOMASA's Takoyaki (750 yen)", and "Osaka CHIBO's Okonomiyaki (800 yen)" will also continue to be offered aboard Peach flights.

Look forward to more at PEACH DELI as it continues to offer funny, delicious menu items that will satisfy appetites and fulfill the mind.

Please take note that by presenting or using your "Peach Card", the official Peach credit card, to make purchases from PEACH DELI, you will receive a 10% discount\* on all items. Take advantage of this opportunity to become a Peach Card member. For details on Peach Card, please visit the Peach website at: [www.flypeach.com/jp/ja-jp/specials/peach\\_card.aspx](http://www.flypeach.com/jp/ja-jp/specials/peach_card.aspx).

\*Good for purchases exceeding 1,000 yen



**"Tom Yum Goong Takoyaki (5 pcs./750 yen)"**



**"Nisshin Cup Noodles (Tom Yum Goong flavor/400 yen)"**



**"SHINGHA Beer/600 yen"**

**About Peach ([www.flypeach.com](http://www.flypeach.com))**

Peach began its operations out of its Kansai Airport hub in March 2012. It opened a secondary hub at Naha Airport in July 2014 and began servicing Haneda Airport in August 2015. Peach currently operates its fleet of 18 aircraft and services more than 90 flights each day on 14 domestic and 12 international routes, serving more than 13,000 passengers daily. Peach will open an Okinawa (Naha) – Bangkok (Suvarnabhumi) route on February 19, 2017 and is planning to set up hubs in Sendai Airport in FY 2017 as well as Shin-Chitose Airport in FY 2018.