



September 1, 2016
Peach Aviation Limited

Peach Offers Super Fare for a Taste of Shanghai ! Special Sale to Celebrate Opening of Shanghai Route Fly Peach and experience Asia's latest

- **Boarding period: Nov. 1, 2016 – Jan. 29, 2017**
- **Sales period: Midnight Sept. 3 – 11:59 p.m.*¹ Sept. 4**
- **Special fare: 2,990 yen on both Kansai- and Haneda–Shanghai routes**

In celebration of the start of services on its new Shanghai route this coming November, Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) will hold a special sale*¹ beginning September 3.

Seats on the new Osaka (Kansai) – Shanghai (Pudong) and Tokyo (Haneda) – Shanghai (Pudong) routes will be offered for an incredible 2,990 yen, providing customers with a great opportunity to try a taste of the captivating city of Shanghai.

Take advantage of this offer and experience Shanghai’s appeals as a cutting-edge city of Asia with its retro-modern cityscapes, stylish shops, and many cafés.

Look forward to more to come from Peach as it continues to bridge Japan and Asia and aggressively expand its network to deliver the appeals of destinations yet unknown.

◆Details on commemorative sale:

Boarding periods:	Osaka (Kansai) – Shanghai (Pudong) route: Nov. 1, 2016 – Jan. 29, 2017 Tokyo (Haneda) – Shanghai (Pudong) route: Nov. 2, 2016 – Jan. 29, 2017
Sales period:	Midnight Sept. 3 to 11:59 p.m. Sept. 4* ¹
Special fare:	2,990 yen

*¹ Seat sales for “Peach Express” members will be from midnight Sept. 2 through 11:59 p.m. Sept. 4.

For details on fares and boarding periods, please visit the Peach website at www.flypeach.com.
Seats may be purchased at this special campaign fare on the Peach website or at the Contact Center. For other items to note,

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- The fares indicated above are for Happy Peach one-way promotion fares per single seat (including consumption tax).
- Handling charges and airport taxes, and other such fees are not included.
- Separate charges will be incurred for seat designations and checked baggage.
- A separate booking fee will be incurred when seats are purchased at the Contact Center or at an airport check-in counter.
- Seat availability is limited and sales will end when seats are sold out.
- Seats may not be offered at campaign rates on some flights.
- Changes or additions may be made to fares and conditions without notice.
- Subject to approval by the relevant authorities.

About Peach (www.flypeach.com)

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently board Peach each day as it offers services on 24 routes: 14 domestic and 10 international. Peach is planning to set up a hub at Sendai Airport in FY 2017.