

**Appearance and Functionality Have Both Evolved!
Kansai Airport Peach Domestic Terminal Counters
Have Been Renewed
Peach Launches its First Automated Baggage Drop
- Seven types of original goods featuring the new brand design
also released-**

Osaka, April 1, 2026 – Peach Aviation Limited (“Peach”; Representative Director and CEO: Kazunari Ohashi), as part of a brand renewal initiative marking its 15th anniversary, has refreshed the airport counters in the domestic area of Terminal 2 at its hub, Kansai Airport, with operations commencing on Wednesday, April 1, 2026.*



April 1, 2026 Kansai Airport Terminal 2 Domestic Check-in Area

The new airport counters are divided into two types: a "Baggage Drop Area", where all procedures can be completed without waiting in line, and a "Staffed Counter Area." In the "Baggage Drop Area", Peach has launched automated baggage drop machines for the first time. By using these together with the automated baggage tag issuance machines, "Peach BAGGAGE TAG KIOSK" introduced in September 2024, passengers can now check in their baggage smoothly without lining up at the airport counter. A new universal design counter has been installed in the "Staffed Counter Area," creating an environment that allows customers with diverse needs to use the service with greater comfort and peace of mind. By separating these areas, we have streamlined the flow of passengers to security screening, aiming to provide a more stress-free check-in experience.

Furthermore, in the newly refurbished domestic terminal area of Terminal 2, smart lanes have been introduced at the security checkpoints. These smart lanes allow passengers to have their hand baggage screened without having to remove laptops or liquids, which helps to ease congestion.

In terms of design, we have introduced a new logo and implemented a comprehensive new brand identity. Alongside a clearly signposted layout, we have incorporated the brand's iconic "leaf" and "circle" motifs throughout the space, creating an atmosphere that evokes a sense of anticipation for your journey from the moment you step into the airport.

In conjunction with this, sales of seven types of original goods featuring the new brand design will begin in-flight and via the official Peach online shop, "PEACH SHOP ONLINE." From classic flight tags and handcrafted genuine leather baggage tags made one by one by artisans, to Peach's first original gift bag inspired by customer feedback, a lineup of new goods carefully designed down to the smallest details will allow customers to experience the appeal of the new Peach both in everyday life and while traveling. We invite you to enjoy the evolving Peach experience.

For details on the automated baggage drop machines, please refer to the next section, and for details on the original goods, please refer to the following page or the website.

Peach will continue to uphold the value of casual and convenient travel that it has built to date, while further enhancing operational and service quality. By providing Peach's uniquely warm, simple yet high-quality service, the company will continue to take on challenges and evolve toward becoming an airline that customers can confidently choose.

*The new design will be gradually rolled out to counters at other airports.

<About Automated Baggage Drop Machines>

Start of operation: 01 April 2026

Applicable airport: Kansai Airport Terminal 2 Domestic Terminal

*Checked baggage must be requested in advance.

*The boarding pass or app check-in has already been issued.

*If you check in more than one piece of baggage, each piece will be checked in one at a time.

*Overweight baggage and sports equipment must be checked in at a staffed check-in counter

<Usage Procedure>

Step 1 : Complete check-in via the Peach official app or a self check-in kiosk

Step 2 : Issue a baggage tag using the "Peach BAGGAGE TAG KIOSK"

Attach the tag to your baggage and proceed to the automated baggage drop machine

Step 3 : Scan the barcode on your boarding pass following the on-screen instructions

Step 4 : Place your checked baggage on the belt one item at a time

Step 5 : Finally, scan the baggage tag to complete the drop-off



Automated Baggage Drop Machine



Universal Design Counter

<About Original Goods>

GOODS Page URL :

| | | | | |
|-----------------------------|---|---|---|---|
| |  |  |  |  |
| Product Name | Flight Tag | Assorted Sticker Set | GOTOUCHIBEAR Collaboration Mascot Bear Peach Mix | Original bLen (ballpoint pen) set |
| Price (Tax included) | Domestic flights: 1,000 yen International flights: 900 yen | Domestic flights: 900 yen International flights: 800 yen | Domestic flights: 1,800 yen International flights: 1,600 yen | Domestic flights: 600 yen International flights: 500 yen |
| Points of Sale | PEACH SHOP ONLINE, in-flight (domestic and international flights) | | | |
| Release period | PEACH SHOP ONLINE : From 10:00 a.m. on April 1, 2026 | | | |
| | In-flight (domestic and international flights): April 1, 2026 | | | |
| |  |  |  | |
| Product Name | Acrylic Keyring Landscape from Peach aircraft | Leather Baggage Tag | Cotton Gift Bag | |
| Price (Tax included) | Domestic flights: 900 yen International flights: 800 yen | Domestic flights: 3,800 yen International flights: 3,500 yen | Domestic flights: 300 yen International flights: 300 yen | |
| Points of Sale | PEACH SHOP ONLINE In-flight (domestic and international flights) | Brown (top image): In-flight (domestic and international flights) Greige (bottom image): PEACH SHOP ONLINE | In-flight (domestic and international flights) | |
| Release period | PEACH SHOP ONLINE : From 10:00 a.m. on April 1, 2026 | | | |
| | In-flight (domestic and international flights): April 1, 2026 | | | |

About Peach (www.flypeach.com/en)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka, and Naha, and services 25 domestic routes and 15 international routes. Under the new corporate message, "Beyond us who we were yesterday," the company will continue to take on challenges and evolve to deliver new value, building on its accessibility and ease of use. With safe operations as our top priority, we will further refine our fundamental quality and unique value to become an airline that many customers can choose with confidence.