

July 11, 2025
Peach Aviation Limited

A Historic, One-Day-Only Special Event The Title Sponsorship of the Osaka-Kansai Expo Grand Sumo Tournament Announced ~Connecting Japan's traditional culture with the future, and enhancing the excitement of the Osaka-Kansai Expo~

- Peach is supporting the Osaka-Kansai Expo Grand Sumo Tournament
- Featuring a variety of special projects sponsored by Peach that are not normally seen at regular sumo tournaments
- Peach will provide a summer-inspired gift at the event

Osaka, July 11, 2025 - Peach Aviation Limited ("Peach"; Representative Director and CEO: Kazunari Ohashi) announced that it will be sponsoring the Osaka-Kansai Expo Grand Sumo Tournament to be held on August 3rd, in celebration of the Osaka-Kansai Expo.

In celebration of the 2025 Osaka-Kansai Expo and as part of the Japan Sumo Association's 100th anniversary initiatives, Peach will serve as the title sponsor for this special sumo event. Peach will support the promotion of sumo, Japan's national sport, while providing a memorable experience for a wide range of generations, including international visitors, to help enhance the excitement of the Osaka-Kansai Expo. The event will be held at WASSE within the Osaka-Kansai Expo venue, where attendees can enjoy exciting sumo matches up close.

At the Osaka-Kansai Expo venue, special initiatives sponsored by Peach will be held to showcase the appeal of sumo to both domestic and international audiences. At this event, rituals not typically seen at regular sumo tournaments, such as the "Yokozuna Tsuna-shime" where the Yokozuna (the highest ranking sumo wrestler) ties a thick white hemp rope around their waist during the ring-entering ceremony, as well as one of the highlights of the main tournaments, the "Kenshō Torikumi" (sumo bouts with prize sponsorship), will take place. Additionally, attendees will receive a summer themed gift, creating a sense of unity and enhancing the excitement of the intense matches between the sumo wrestlers.

Through this sponsorship, Peach aims to revitalize local communities and serve as a bridge between cultures, bringing color and inspiration to the everyday lives of our customers. Moreover, Peach will continue to develop exciting and engaging initiatives that transcend industry boundaries, with the goal of delivering "A flight full of respect for everyone." By prioritizing safety and pursuing fundamental quality, Peach will continue to innovate and improve as a convenient and reliable public transportation service.



<Comments from Kazunari Ohashi, Representative Director and CEO>

We are honored to be able to sponsor the Osaka-Kansai Expo Grand Sumo Tournament in this milestone year, marking the 100th anniversary of the Japan Sumo Association. We are truly delighted to have the opportunity to contribute to this historic event through sumo, Japan's national sport.

This sponsorship marks a new challenge for Peach, connecting the traditional Japanese culture of sumo with the rest of Asia and various regions of Japan, while offering accessible travel experiences. We hope that this opportunity will bring smiles and inspiration not only to those who have supported sumo for many years but also to those around the world who are experiencing sumo for the first time.

<About the Osaka-Kansai Expo Grand Sumo Tournament> (Japanese Only)

<https://expo2025.sumo-jungyo.com/>

<Special page with great excitement> (Japanese Only)

<https://www.flypeach.com/campaign/osakaexpo2025>

About Peach (www.flypeach.com/en)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka and Naha, and services 25 domestic routes and 15 international routes with a fleet of 36 aircraft. In addition, from April 10, 2025, the Osaka (Kansai) / Nagoya (Chubu) – Seoul (Gimpo) route has launched, further enhancing the international routes network. We will continue to prioritize safety and pursue fundamental quality, aiming to be airline loved by even more customers.