

Celebrating Our 15th Anniversary Thanks to You! Holding a Thanks Sale on All Routes - Rebranding to Mark the 15th Anniversary -

Osaka, March 3, 2026 - Peach Aviation Limited ("Peach"; Representative Director and CEO: Kazunari Ohashi) marked its 15th anniversary on February 10, 2026. With heartfelt gratitude to all customers and stakeholders who have supported us to date, we will hold a Thanks Sale starting at 12:00 p.m. tomorrow, March 4.

This sale applies to all routes - 15 international routes and 25 domestic routes - serviced by Peach, and the sales period is from 12:00 p.m. tomorrow, March 4 to 11:59 p.m. on March 8. The travel period is from March 22, 2026 to October 24, 2026, * and for some routes, the Golden Week period is also included. You can plan a variety of trips from this spring through early autumn.



In addition, to mark this milestone of our 15th anniversary, Peach has decided to rebrand under the supervision of the globally renowned design office "nendo" (Representative: Mr. Oki Sato), as it evolves to a new stage.

The new logo and aircraft design will be unveiled on March 31, 2026 via a press release and a live broadcast on Peach's official YouTube channel. Use of the new logo will begin on April 1, 2026, in line with the renovation of Kansai Airport Terminal 2 (domestic flights) carried out by Kansai Airports Co., Ltd.

Peach, which has continued to provide easy and accessible travel, will continue to prioritize safe operations above all else and create new travel value tailored to each customer's lifestyle.

For details of the Thanks Sale, please see the Peach website. For information about the rebranding, please see the next page.

<Thanks Sale Overview>

Special page: https://www.flypeach.com/en/um/specials/sale/sale_2

Sales Period: 12:00 p.m. on March 4, 2026 to 11:59 p.m. on March 8, 2026

Boarding Period: March 22 to October 24, 2026*

Applicable Routes: All 15 international routes and 25 domestic routes

Fares: International one-way from JPY 4,190

Domestic one-way from JPY 2,990

*Departure days, sales periods, and eligible travel periods vary by route. There are excluded dates, such as public holidays.

<Special Notes>

*Fares quoted are one-way Minimum Promo Fare. Ticketing fee and airport fees, etc. are required per person, per one-way trip, in addition to the fare.

*Fares are subject to the various conditions/charges/fees of "Minimum Fare".

*Fares are subject to seat availability, and the fare sold at the time of booking will apply.

*Fares, fees, and charges for Japanese domestic flights include consumption tax.

*No fuel surcharge on all Peach flights.

*A checked baggage charge and a seat selection charge apply. Fast Area cannot be selected for this fare type.

*Booking fee applies when making a reservation via contact center or at airport counter.

*Fares and conditions may be subject to change without notice.

*When combining terms and conditions from multiple sales and campaigns, the cheapest fare among the applicable fares, and the terms and conditions of such fare, shall apply.

*The offer and discount differ depending on the selected language in the website.

*There may be other, similar campaigns in the future.

*Subject to the application and approval of relevant authorities.

<About the rebranding>

[Key Points]

- Complete renewal of the logo and aircraft design
- Design supervision by design office "nendo" (Representative: Mr. Oki Sato)

[Publication/Start of Use]

April 1, 2026

*The new design will be unveiled in line with the renovation of Kansai Airport Terminal 2

About nendo (www.nendo.jp/en/works)

A design office established in 2002 (Representative: Mr. Oki Sato). Working on a wide range of designs including architecture, interiors, products, and graphics, nendo has won numerous global design awards. Their major works are including in the collections of museums around the world, including the Museum of Modern Art in New York (USA), the Centre Pompidou (France), and the V&A (UK). Representative Oki Sato was in charge of the cauldron design for the TOKYO 2020 Olympics. In addition to designing France's new TGV high-speed train cars, he served as the General Producer/General Designer of the Japan Pavilion at the Expo 2025 Osaka, Kansai, Japan.

About Peach (www.flypeach.com/en)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka, and Naha, and services 25 domestic routes and 15 international routes. In addition, from April 10, 2025, the Osaka (Kansai) and Nagoya (Chubu) – Seoul (Gimpo) routes will inaugurate service, further enhancing the international route network. Peach will increase the number of flights on Osaka route starting February 2026, operating up to 8 round-trip flights per day between Osaka (Kansai) - Seoul (Gimpo / Incheon). In addition, from January 1, 2026, the Tokyo (Narita) – Taipei (Taoyuan) route will increase the number of flights to 3 round-trip flights per day, further expanding travel options. We will continue to prioritize safety and pursue fundamental quality, aiming to be an airline loved by even more customers.

Peach Official SNS

Instagram



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YouTube



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