

## A Revamping of Peach Fares: Introducing Three New Types of Fares Roam around Asia on the perfect trip!

- **New types of fares: “Simple Peach”, “Value Peach”, and “Prime Peach”**
- **“Prime Peach” will feature free of charge two pieces of check-in baggage and seat designation with the exception of the front row**

**Osaka 27 June, 2017** - Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) has revamped its two fare types to three new fare types as of today.



While Peach has been selling two types of fares: Happy Peach and Happy Peach Plus to date, the styles and purposes of travel have been diversifying among customers. Some fly Peach for day trips abroad or trips decided at the spur of the moment while many others use Peach for visits to medical facilities, for nursing care, or for homecomings. To continue to respond flexibly to the varying styles of travel among customers, Peach is introducing a revamping to three new types of fares as of today.

The three new types of fares are “Simple Peach”, “Value Peach”, and “Prime Peach”. As it will become possible for customers to select their fare type according to the style or needs of their travel, such as people who wish to enjoy air travel on Peach with low fares, those who really want to designate their seats, or those who would like to travel reasonably while carrying a lot of luggage, they will be able to more fully enjoy air travel in a way that’s uniquely Peach.

For details on the new fare types, please see the reference material on the next page or visit the official Peach website at [www.flypeach.com](http://www.flypeach.com).

Peach will continue to deliver the appeals of traveling to many people through (its offer of) happy, casual journeys in the air.

### About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently fly Peach each day as it operates more than 90 daily flights, servicing 12 domestic and 13 international routes with its 19 aircraft. Peach is planning to set up a hub at Sendai Airport in September 2017 and at Shin-Chitose Airport in FY 2018.

[Reference material]

<fare types to date>

Product name/Description	Happy Peach	Happy Peach Plus
Carry-on baggage	No charge for baggage up to 10 kg	No charge for baggage up to 10 kg
Check-in baggage	Available for a fee	No charge for one piece of baggage
Seat designation	Available for a fee	Yes (Pleasure seat, standard seat)
Flight change	Available for a fee	Available free of charge (online)
Flight cancelation	No refunds	Cancellation fee of 1,080 yen deducted from fare, after which the difference is offered in Peach points
Deadline for purchase	Before 12 midnight one day prior to date of boarding (local time at airport of departure)	Before one hour prior to scheduled departure time

<New fare types as of June 27 (Tue)>

Product name/Description	Simple Peach	Value Peach	Prime Peach
Carry-on baggage	No charge for baggage up to 10 kg	No charge for baggage up to 10 kg	No charge for baggage up to 10 kg
Check-in baggage	Available for a fee	No charge for one piece of baggage	No charge for two pieces of baggage
Seat designation	Available for a fee	Available (pleasure seat, standard seat)	Available (smart seat, pleasure seat, standard seat)
Flight change	Available for a fee	Available free of charge (online)	Available free of charge (online)
Flight cancelation	No refunds	Cancellation fee of 1,080 yen deducted from fare, after which the difference is offered in Peach points	Full fare offered in Peach points
Deadline for purchase	Before 11:59 p.m. two days prior to date of boarding (local time at airport of departure)	Before one hour prior to scheduled departure time	Before one hour prior to scheduled departure time

<About seat types>

- Fast seat: Front row seats. Offers spacious leg space for comfortable travel.
- Smart seat: All seats from rows 2 through 5 as well as seats in the emergency exit row (rows 12 and 13). Rows 2 through 5 are extremely convenient for boarding and disembarking from the aircraft. Seats in the emergency exit row (rows 12 and 13) offer more leg space than other seats for comfortable travel.
- Pleasure seat: All seats from row 6 through 11, and the window seats in rows 14 through 30. Recommended for passengers who prefer seating in the front rows or for those who would like a window seat to enjoy the view, etc.
- Standard seat: Standard seats. Desired seats may be selected for a fee.

<About Peach points>

Peach points are points that may be used for full or partial payment of Peach fares and fees or for related taxes or handling charges.