



Peach to Open Hub at Shin-Chitose Airport, Service Routes to Other Airports in Hokkaido

Expanding the peach-colored network from the vast lands of Hokkaido!!

- **Shin-Chitose to become Peach's fourth hub airport during FY2018**
- **To park overnight at Shin-Chitose and fly to multiple destinations, both domestic and abroad**
- **To develop routes between Shin-Chitose and other airports in Hokkaido**
- **To develop routes between other Hokkaido airports and those in Honshu**

Osaka 19 October, 2016 - Peach Aviation Limited ("Peach"; Representative Director and CEO: Shinichi Inoue; head office: head office: Tajiri-cho, Sennan-gun, Osaka Prefecture) announced today that Shin-Chitose Airport will become its fourth hub airport within fiscal 2018.

In addition to parking at Shin-Chitose Airport overnight and opening multiple new routes, both domestic and international, from the airport, Peach is also planning to initiate services on routes between Shin-Chitose and other airports on the island of Hokkaido, as well as between other Hokkaido airports and those on the main island of Honshu.

Shinichi Inoue, Representative Director and CEO of Peach commented on the new hub to be opened at Shin-Chitose and the development of routes to other airports in Hokkaido:

"The Shin-Chitose route is the first route that Peach opened, and we had received countless requests from the people of Hokkaido, tourism organizations, and people with economic organizations from the start of our services. Tourism resources are in abundance, not only in the central part of Hokkaido but throughout the island, and it is an area that still has a great deal of potential demand. Look forward to developments as we will bring in a lot of customers from the rest of Japan and abroad. We will also start servicing routes that link Shin-Chitose with other airports in Hokkaido, and by servicing routes between other airports on the island and those in Honshu, we will aim to be loved by the people of Hokkaido as a familiar airline and establish it as a method for the people of Hokkaido to enjoy casual trips in the sky."

Embracing the concept to "making flights more casual", Peach will aggressively develop initiatives in Japan and in various parts of Asia that promote air travel in a friendlier way.



About Peach (www.flypeach.com)

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently board Peach each day as it offers services on 24 routes: 14 domestic and 10 international. Peach is planning to set up a hub at Sendai Airport in FY 2017, and a hub at Shin-Chitose Airport in FY2018.