

May 8, 2023  
Peach Aviation Limited

## **Characters Wearing Peach Uniforms!**

### **"Soaring Sky! Precure" × Peach announced a collaboration illustration!**

**- Original goods that use the newly drawn illustrations will also be announced in order -**

- **Precure in Peach uniform! The Peach Pose is also showcased!**
- **"Soaring Sky! Precure" jet operation commemorative stickers on sale**
- **A "Plan a family vacation! 72-Hour Sale" for the original illustration announcement celebration**

Osaka May 8, 2023 - Peach Aviation Limited (Peach; Representative Director and CEO: Kazunari Ohashi) announced today that a newly drawn illustration of the characters of "Soaring Sky! Precure" wearing the Peach staff uniform.



From left to right: CURE WING/Tsubasa Yunagi, CURE SKY/Sora Harewata-ru, CURE PRISM/Mashiro Nizigaoka, Princess Ellee, Ageha Hijiri

Starting March 4, 2023, Peach has collaborated with the animation "Soaring Sky! Precure" and began operation of the Precure jet with character illustrations on the aircraft. This time, as our second collaborative project, we have announced an original illustration that specially draws the characters wearing the Peach uniform.

In the illustrations, Sora Harewata-ru, the main character of the anime, who transforms into CURE SKY, Mashiro Nizigaoka who transforms into CURE PRISM, Ageha Hijiri, who is like the older sister of the two, and young Princess Ellee are depicted wearing the cabin crew uniform. Tsubasa Yunagi of CURE WING, the first boy Precure, is depicted wearing the pilot uniform. To be faithful to the actual uniform, the logo of the scarf worn around the waist by the cabin crew and the color of the pattern are faithfully drawn, and the pinky ring that Ageha always wears is removed.

Moreover, the illustration of Sora and Mashiro joining hands to create a peach shape recreates the "Peach Pose" that Peach has been using for events since its launch in 2012.

The staff working at Peach expressed their delight, saying, "I was very excited that the characters I watched when I was a child were wearing our uniforms." When boarding Peach, please compare the uniforms of the cabin crew with those of the illustrations and enjoy the faithfulness of the reproduction.

In addition, to commemorate the completion of this collaborative illustration, we will hold a "Plan a family vacation! 72-Hour Sale". Offering 25 domestic routes from JPY 2,020 one way and 10 international routes at a 10% off on Simple Peach. Offered JPY 2,020 one way on 25 domestic routes, and 10% off Simple Peach on 10 international routes. Please take this opportunity to go with your family and friends to your favorite place that you want to visit again and again or to a new place that you could not visit before with Peach's affordable fares. Further detail as below.

Original stickers for the "Soaring Sky! Precure" jet, which began operation in March 2023, are available on board or on PEACH SHOP ONLINE, Peach's online shop. Please enjoy it as a part of your collection.

"Soaring Sky! Precure" and Peach will prepare special events to excitement everyone, such as sales of model planes and new goods as well as campaigns using the collaborative illustrations. Please continue to look forward to the various surprises that Precure and Peach will deliver.

Peach will continue to pursue "Ordinary is no fun" by returning to our original intention, with safety as our top priority. As a public transportation service that connects various regions, we will work together with local residents to help them feel the excitement of flying to a new world, and we aim to be a company that is loved by customers as well as to encourage the recovery of inbound travel.

#### <About the sticker>



**【Product name】** Soaring Sky! Precure × Peach JA827P Die-Cut Sticker

**【Price】** PEACH SHOP ONLINE and domestic in-flight sales for JPY 550 (tax included).

International in-flight sales for JPY 500

**【Release Date】** On sale

**【Sales location】** PEACH SHOP ONLINE, in-flight

#### <Plan a family vacation! 72-Hour Sale>

[https://www.flypeach.com/en/um/specials/sale/sale\\_2](https://www.flypeach.com/en/um/specials/sale/sale_2)

Plan a family vacation!  
**72 HOURS SALE**

Domestic flight (Within Japan) One-way From **2,020 JPY**  
International flight **10% OFF** No Fuel Surcharge

Sale Period: May 9, 2023 20:00 - May 12, 2023 19:59(JST)  
Travel Period: May 22, 2023 - Oct 28, 2023

11<sup>th</sup> Peach Anniversary

[Sale Period] May 9, 2023, 8:00 p.m. to May 12, 2023, 7:59 p.m.  
[Boarding Period] May 22, 2023 to October 28, 2023  
[Eligible Routes] 25 domestic routes and 10 international routes

<Special Notes>

- \*The above fare is a one-way Simple Peach Promo fare per seat.
- \*Some price ranges for international flights may not be eligible for discounts.
- \*There is no fuel surcharge.
- \*Payment fee, airport usage fee, etc. are charged separately.
- \*Fares, fees and handling charges for domestic flights include consumption tax.
- \*Additional charges will be applied for baggage check-in and seat selection.
- \*If you make a purchase at a contact center or an airport counter, a separate reservation fee will be charged.
- \*Fare amounts and terms and conditions are subject to change or additional settings without notice.
- \*If multiple Sale Promotions match the conditions at the same time, the lowest applicable fare and its terms will apply.
- \*The content of the sale varies depending on the language of the website.
- \*Similar sales campaigns may be held in the future.
- \*Application and approval from the relevant authorities are assumed.

<Soaring Sky! Precure + Peach Collaboration Commemorative Music Video>

<https://www.youtube.com/watch?v=l8yFE72P6qE>

About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach started operating as Japan's first low-cost carrier on March 1, 2012. With seven hub airports at New-Chitose, Sendai, Narita, Chubu, Kansai, Fukuoka, and Naha, Peach currently operates 28 domestic routes and 9 international routes. In addition, the Osaka (Kansai) - Shanghai (Pudong) route will resume service on May 11, 2023, and the Tokyo (Haneda)- Shanghai (Pudong) route on May 12, 2023, further enhancing our international route network. Peach will continue to support people's travel by providing a more convenient means of air transportation, contributing to regional revitalization, and aiming to be an airline that customers are happy with and love.

Peach!!<sup>th</sup> Anniversary