



September 1, 2016
Peach Aviation Limited

From Kansai and Haneda, Peach becomes First Japanese LCC to Service Shanghai! Bringing Japan and Asia closer together

- **Kansai-Shanghai, Haneda-Shanghai routes to open Nov. 1 and 2**
- **Seat sales begin at 3 p.m. today**
- **Promoting more exchange between people and things as a bridge for Japan and China and for all of Asia**

Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue; head office: Tajiri-cho, Sennan-gun, Osaka Prefecture) announced today that it will open routes between Osaka (Kansai) and Shanghai (Pudong), and Tokyo (Haneda) and Shanghai (Pudong).

Services will start on the Osaka (Kansai) – Shanghai (Pudong) route on November 1, 2016 and November 2, 2016 for the Tokyo (Haneda) – Shanghai (Pudong) route, both flying five flights a week. This will make Peach the first Japanese LCC to open a route to Shanghai.

Representative Director and CEO Shinichi Inoue offered the following comment on the new routes: “Shanghai is a city that is watched by people throughout the world, and in recent years, it has become a place where the latest global trends come together. True to its former name, Paris of the Orient, its retro-modern citiscape is full of beauty, many stylish shops and cafés align the streets, and I hear it’s also very popular among women who travel alone. The opening of a route that linked Japan with Shanghai has been an ardent desire that we have had since we first established Peach to become a “bridge for Asia” that could deepen (exchange between) people and things. I have every confidence that the opening of our Shanghai route will further invigorate exchange between people, and that deeper mutual understanding will help build lasting friendships, not only between Japan and China but with the rest of Asia as well.”

With the opening of the new routes, the Peach network will consist of a total of 26 routes; 12 international and 14 domestic.

Seat sales will start at 3 p.m. today, September 1.

Peach will continue to aggressively expand its network to deliver the appeals of happy, casual travel.

<Flight schedule>

■ Tuesdays, Thursdays, Fridays, Saturdays and Sundays

Flight no.	Departing Osaka (Kansai)	Arriving Shanghai (Pudong)
MM079	22:25	0:20 (the following day)

■ Mondays, Wednesdays, Fridays, Saturdays and Sundays

Flight no.	Departing Shanghai (Pudong)	Arriving Osaka (Kansai)
MM080	6:05	9:15

■ Mondays, Wednesdays, Fridays, Saturdays and Sundays

Flight no.	Departing Tokyo (Haneda)	Arriving Shanghai (Pudong)
MM1079	2:10	5:00

■ Mondays, Wednesdays, Fridays, Saturdays and Sundays

Flight no.	Departing Shanghai (Pudong)	Arriving Tokyo (Haneda)
MM1078	1:25	4:55

*Periods of availability: The above flights will be available for the Osaka – Shanghai route between Nov. 1, 2016 – Mar. 24, 2017, and other routes from Nov. 2, 2016 to Mar. 25, 2017.

<Fares>

Osaka (Kansai) – Shanghai (Pudong) route: 6,280 yen - 33,580 yen (Happy Peach / one way)
Tokyo (Haneda) – Shanghai (Pudong) route: 6,980 yen - 36,780 yen (Happy Peach / one way)

<Start of seat sales> 3 p.m. September 1

【Items to note】

- The fares indicated above are for Happy Peach one-way fares per single seat (including consumption tax).
- Handling charges and airport taxes, and other such fees are not included.
- Separate charges will be incurred for seat designations and checked baggage.
- A separate booking fee will be incurred when seats are purchased at the Contact Center or at an airport check-in counter.
- Seat availability is limited and sales will end when seats are sold out.
- Changes or additions may be made to fares and conditions without notice.
- Subject to approval by the relevant authorities.

About Peach (www.flypeach.com)

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently board Peach each day as it offers services on 24 routes: 14 domestic and 10 international. Peach is planning to set up a hub at Sendai Airport in FY 2017.