

June 10, 2026
Izumisano City and Peach Aviation Limited

Izumisano City and Peach Collaborate Under a Comprehensive Partnership Agreement to Implement School Trips for Municipal Junior High Schools Utilizing Kansai Airport

- Through Peach's First-Ever Acceptance of School-Trip Students, Contributing to the Human Resource Development of Local Children -

Osaka, June 10, 2026 Izumisano City (Mayor: Hiroyasu Chiyomatsu) and Peach Aviation Limited (hereinafter: Peach; Representative Director and CEO: Kazunari Ohashi) will collaborate on the implementation of school trips for Izumisano municipal junior high schools utilizing Kansai Airport under the comprehensive partnership agreement.

On June 15, 2021, Izumisano City entered into a comprehensive partnership agreement with Peach, an airline based at Kansai Airport, for the purpose of regional revitalization. Since then, the two parties have advanced collaboration in various fields, including personnel exchanges, the provision of gifts through the hometown tax donation program, and the use of Senshu towels as commemorative gifts marking the start of service on new routes. As part of the initiatives under the agreement, Izumisano City and Peach will work together to enable school trips utilizing Kansai Airport for students of Izumisano municipal junior high schools.

This initiative will be carried out in accordance with Item 3, “Matters Related to Human Resource Development for the Future,” and Item 5, “Other Matters Related to Regional Revitalization,” set forth in the agreement.

For Peach, welcoming students on school trips will be a first-time initiative. As a local company based at Kansai Airport, Peach has decided to take on this new challenge out of a desire to contribute more deeply to regional revitalization and the growth of children. Through this initiative, Peach will provide local children with memorable experiences departing from their local airport and will fully support the learning opportunities of students who will shape the future.

Through this collaboration, students will have equal opportunities to engage with the aviation industry, supporting the city’s efforts to foster globally minded talent. It is also expected to provide opportunities for students to broaden their perspectives and develop social awareness while deepening their understanding of aviation, tourism, and local communities through Kansai Airport. From the perspective of regional revitalization, having local students utilize Kansai Airport is also expected to encourage future use of the airport and contribute to its continued growth and vitality.

Moving forward, Izumisano City will continue to deepen its partnership with Peach and pursue regional revitalization across a wide range of fields, including education, tourism, utilization of regional resources, and brand enhancement.

Reference materials

<Contents of the Comprehensive Partnership Agreement>

1. Name of the Agreement

“Comprehensive Partnership Agreement between Izumisano City and Peach Aviation Limited”

2. Agreement Items

- 1) Matters Related to Tourism Promotion
- 2) Matters Related to Promotion of Local Products
- 3) Matters Related to Human Resource Development for the Future
- 4) Matters Related to Brand Enhancement
- 5) Other Matters Related to Regional Revitalization

<Past Initiatives by Izumisano City and Peach>

Date	Initiative Details
April 2014 -	Secondment of city employees to Peach (launch of personnel exchanges)
July 2014	The city began offering points redeemable for Peach airline tickets through the hometown tax donation program (provision of gifts)
March 2015	Aviation classes held at childcare facilities in the city and aircraft-livery painting events for playground equipment featuring Peach aircraft designs
July 2015	In-flight sales of gift certificates issued by the city
August 2015	The city participated in events commemorating the start of service on the Osaka (Kansai)–Miyazaki route
March 2016	Aviation classes and related activities held at Kansai Airport for children attending childcare facilities in the city
July 2016	Cabin Crew and city employees jointly conducted voter awareness campaigns to encourage voter participation
November 2016	Peach and the city jointly operated a booth at the Ishigaki Festival (held a total of eight times through 2025)
May 2020	The city outsourced application processing services for the Special Fixed-Sum Cash Benefit Program to Peach
June 2021 -	Comprehensive Partnership Agreement
August 2022	Launch of the “Rediscover Neighboring Regions from the Sky with Peach!” initiative

About Izumisano City (<http://www.city.izumisano.lg.jp/>)

Izumisano City is located almost midway between Osaka City and Wakayama City and is blessed with a rich natural environment featuring beautiful mountains, rivers, and abundant greenery. The city covers an area of approximately 56.51 square kilometers and has a population of approximately 100,000. Leveraging the full impact of Kansai Airport, which opened in September 1994, the city is promoting community development aimed at becoming an international city fit for the 21st century and serving as a gateway connecting Japan and the world.

About Peach (www.flypeach.com/en)

Peach is based at six airports: New Chitose, Narita, Chubu, Kansai, Fukuoka, and Naha, and services 25 domestic routes and 15 international routes. Under the new corporate message, "Beyond us who we were yesterday." Peach will continue to take on challenges and evolve to deliver new value, building on its accessibility and ease of use. With safe operations as our top priority, we will further refine our fundamental quality and unique value to become an airline that many customers can choose with confidence.