



## **Peach Announces Opening of Okinawa (Naha) – Bangkok (Suvarnabhumi) Route Peach makes Asia closer, expands to Southeast Asia!**

- **Okinawa-Bangkok route to open on Feb. 19, 2017**
- **Bangkok-Okinawa route to open on Feb. 20, 2017**
- **Ticket sales will start at 3 p.m. Dec. 15**

**Osaka 9 December, 2016** - Peach Aviation Limited ("Peach"; Representative Director and CEO: Shinichi Inoue) announced today that it will soon open a new route between Okinawa and Bangkok.

Daily flights will be serviced from Okinawa to Bangkok starting February 19, 2017 and from Bangkok to Okinawa beginning February 20.

Peach Representative Director and CEO: Shinichi Inoue said on the opening of the new route:

"I feel a very strong sense of fate in the fact that we will be able to start servicing this route in 2017, the 130th anniversary of friendly ties between Japan and Thailand. The casualness of our flights, much like "flying trains", an airborne version of our everyday trains, will finally start to happen in Southeast Asia. Bangkok is not only a city famous for its temples and markets; it's also gathering the spotlight in new areas like the culture that has been born in Thailand.

There are areas where you can find concentrations of chic shops and cafés, apparel brands and festivals set up by young creators in the area, and the city has become a place that boasts unquestionable popularity as a travel destination, particularly among women. I hope that by leveraging the characteristics of a route to and from Okinawa, a movement will begin to occur that has never been seen before, such as a new style of travel for women using Peach. I'm already excited that with Peach servicing the route as a "bridge for Asia", Bangkok will become a place that people can casually visit."

With the opening of the new route, the Peach network will comprise a total of 27 routes, 13 international and 14 domestic. Seat tickets will go on sale starting at 3 p.m. December 15.

Peach will continue to aim to become "a bridge between Japan and the rest of Asia", aggressively offer routes, and deliver its customers happy journeys in the sky.

<Flight schedule>

\*Period: Departing Okinawa (Naha) between Feb. 19 and Mar. 25; departing Bangkok (Suvarnabhumi) between Feb. 20 and Mar. 26.

Flight no.	Departing from Okinawa (Naha)	Arriving in Bangkok	Flight no.	Departing from Bangkok	Arriving in Okinawa (Naha)
MM989 (Mon, Tue, Thu, Fri)	21:20	0:15 (the next day)	MM990 (Tue, Wed, Fri, Sat)	1:15	7:30
MM989 (Sun)	21:45	0:40 (the next day)	MM990 (Mon)	1:40	7:55
MM989 (Wed, Sat)	22:05	1:00 (the next day)	MM990 (Thu, Sun)	2:05	8:20

<Fares>

Okinawa (Naha) – Bangkok (Suvarnabhumi) route: 9,980 yen - 41,980 yen (Happy Peach / one-way)

<Start of sales> 3 p.m. December 15

< Items to note >

- The fares indicated above are for Happy Peach one-way promotion fares per single seat (including consumption tax).
- Handling charges and airport taxes, and other such fees are not included.
- Separate charges will be incurred for seat designations and checked baggage.
- A separate booking fee will be incurred when seats are purchased at the Contact Center or at an airport check-in counter.
- Seat availability is limited and sales will end when seats are sold out.
- Changes or additions may be made to fares and conditions without notice.
- Subject to approval by the relevant authorities.

About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach began its operations out of its Kansai Airport hub in March 2012. It opened a secondary hub at Naha Airport in July 2014 and began servicing Haneda Airport in August 2015. Peach currently operates its fleet of 18 aircraft and services more than 90 flights each day on 14 domestic and 12 international routes, serving more than 13,000 passengers daily. It is also scheduled to set up a hub at Sendai Airport in FY 2017 and at Shin-Chitose Airport in FY 2018.