

## Peach×Nippon Rent-A-Car collaboration just for Hokkaido ~Sky meets Land to make Hokkaido more energetic~

- **Special campaign for the Hokkaido routes operated by Peach**
- **Special benefit where customers can rent a car decorated with Peach's aircraft**
- **By using rent-a-car, creating opportunities for the customers to visit various sightseeing destinations and facilities in the prefecture**

**Osaka June 3, 2019** - Peach Aviation Limited ("Peach", Representative Director and CEO: Shinichi Inoue) and Nippon Rent-A-Car Service, Inc. ("Nippon Rent-A-Car", President: Yoshimitsu Arahata) kick off the collaboration "Explore with rent-a-car! Free-minded Hokkaido campaign" commemorating the 50th anniversary of foundation of Nippon Rent-A-Car.

"Explore with rent-a-car! Free-minded Hokkaido campaign" is a campaign available for the customers traveling on any of seven Hokkaido routes operated by Peach (5 domestic routes and 2 international routes) including Osaka (Kansai) - Sapporo (New-Chitose) and Osaka (Kansai) - Kushiro routes where customers can use rent-a-car between Sapporo, Chitose and Kushiro at special rates. Traveling around by a rent a car would not only enrich the costumers' trip to Hokkaido, it would also create opportunities for visiting various tourist spots and facilities. In this manner, we aim to contribute to revitalizing Hokkaido and stimulating local economies.

In addition, special benefits are available such as renting a car decorated with Peach's aircraft and logo only for the route between Sapporo, Chitose and Kushiro, and present of "Voucher for sweet shops" which can be used in Obihiro for the first 200 costumers. See the next page for the overview of this campaign.

"Flying Train" Peach will keep offering "Trips that are incredibly easy and enjoyable" through innovative means in future as well.

\*1 Tokyo (Narita) - Sapporo (New Chitose) route will be available from September 1



<Explore with rent-a-car! Free-minded Hokkaido campaign overview>

For the customers flying the Hokkaido routes of Peach, the rent-a-car fees between Sapporo, Chitose and Kushiro route will be discounted up to 35% from the total of basic charge + one-way drop off charge (Example) Chitose⇒Kushiro 3 nights, 4 days SS class Normal charge of 35,460 Yen will be discounted to 23,000 Yen~

Campaign period: Rent-a-car departures between June 1, 2019 (Sat) and September 30 (Mon)

Applicable Routes: Osaka (Kansai) / Sendai / Tokyo (Narita)\*1/Fukuoka/Seoul (Incheon)/Taipei (Taoyuan) - Sapporo (New-Chitose) routes  
Osaka (Kansai) - Kushiro route  
This campaign is available for the customers who fly any of the above routes of Peach, and who reserve and use the rent-a-car through the booking website that can be accessed from the following special campaign website.

Benefits:

- (1)“Voucher for sweet shops (worth 500 Yen)” that can be used in Obishiro will be presented to the first 200 customers
- (2)Nippon Rent-A-Car original incentive book will be given as a present (to all users)
- (3)From the customers who participate in the questionnaire survey after their travel, 10 persons will be selected by lottery every month, and they will be presented a coupon (worth 2,000 Yen) that can be used at Nippon Rent-A-Car next time
- (4)Customers can rent a car with Peach design, which is available between Chitose and Kushiro only (number of cars is limited)  
(Customers who use a Peach designed car will receive a flight tag and a round towel, which are the Peach original goods)

Special campaign Japanese website: [https://www.nipponrentacar.co.jp/service/info/info159\\_hkcp.htm](https://www.nipponrentacar.co.jp/service/info/info159_hkcp.htm)

※The campaign rates, applicable conditions of (1) through (4) above and available branches varies. See the special campaign website for more details.



Peach designed car



Original goods by Peach in the Peach designed car

**About Peach ([www.flypeach.com](http://www.flypeach.com))**

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport with 24 aircraft that service 17 domestic routes and 16 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily. Peach will complete its integration with Narita-based airline Vanilla Air by the end of the 2019 fiscal year, aiming to become Asia's leading LCC.