



Press Release

Peach Announces Reservation Results for 2012's Bon Vacation Period

Osaka, August 20, 2012 – Peach Aviation Limited (Peach), Japan's first dedicated low cost carrier (LCC), announced today its reservation results for the Bon vacation period (around mid-August).

1) Results

Domestic Routes

	Available Seats	Passenger Reservations	Seat Load Factor
Tota of All Routes	39,600 seats	37,348	94.3%

International Routes

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	14,400 seats	12,776	88.7%

2) Results by departure date

Domestic Routes

	Fri, 8/10	Sat, 8/11	Sun, 8/12	Mon, 8/13	Tue, 8/14
Osaka (Kansai) Departure	96.7%	97.8%	97.0%	97.4%	93.6%
Osaka (Kansai) Arrival	88.1%	95.4%	95.5%	92.5%	97.1%

	Wed, 8/15	Thu, 8/16	Fri, 8/17	Sat, 8/18	Sun, 8/19
Osaka (Kansai) Departure	96.5%	94.6%	89.4%	88.9%	85.5%
Osaka (Kansai) Arrival	95.9%	97.6%	95.7%	96.6%	94.6%

International Routes

	Fri, 8/10	Sat, 8/11	Sun, 8/12	Mon, 8/13	Tue, 8/14
Osaka (Kansai) Departure	98.6%	97.4%	99.4%	98.3%	96.9%
Osaka (Kansai) Arrival	63.3%	73.6%	71.9%	79.6%	85.4%

	Wed, 8/15	Thu, 8/16	Fri, 8/17	Sat, 8/18	Sun, 8/19
Osaka (Kansai) Departure	97.4%	92.4%	95.7%	79.6%	79.0%
Osaka (Kansai) Arrival	94.9%	95.1%	98.7%	97.8%	85.8%



3) Overview

Despite the unstable weather, many customers flew Peach during the Bon vacation period. Most domestic and international flights during peak periods were near full capacity.

With the slogan of "Making air travel in Asia closer and more fun," Peach aims to expand networks in order to become the new bridge between Japan and other Asian countries while revitalizing human interaction and culture in the Asian region.

Peach Aviation Limited www.flypeach.com

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. Peach commenced flights from its home base, Kansai International Airport, to Fukuoka, Sapporo (Shin-Chitose), Nagasaki and to Kagoshima. Peach's first international flight, the Osaka (Kansai) – Seoul (Incheon) route commenced in May 2012, the Osaka (Kansai) – Hong Kong commenced in July 2012 and the Osaka (Kansai) – Taipei (Taoyuan) route will commence on October 16, 2012. In addition, the Osaka (Kansai) – Okinawa (Naha) route will commence on October 18, 2012.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Website: www.flypeach.com/

Facebook Page: www.facebook.com/peach.aviation.global

YouTube Official Channel: www.youtube.com/user/PeachAviation