



## Peach unveils 2013 Official Calendar

- **Peach's First Official Calendar**
- **Pre-order Acceptance Starts Today**

**OSAKA October 31, 2012** - Peach Aviation (Peach), Japan's first dedicated low cost carrier (LCC), announced today that that it would be selling its first official calendar.

Entitled "Peach 2013 CABIN ATTENDANT HAPPY CALENDAR" it contains original photos taken specifically for the calendar. Embodying the company's brand concept of "Cute & Cool" along with the designs of our own aircraft and uniform, photos of thirteen of Peach's cabin attendants, in both their uniforms and casual outfits, paint your 2013 with happiness.

Pre-orders for this calendar will be accepted beginning today through the KIX ONLINE SHOP. For more details, please see the information below.

### Calendar Information

1. Name: Peach 2013 CABIN ATTENDANT HAPPY CALENDAR
2. Size: Wall Calendar [B3, W364×H515 mm]  
Desk Calendar [W170 x H145 mm]
3. Where to Purchase: Accepting pre-orders at the KIX ONLINE SHOP [www.kix-online.com](http://www.kix-online.com)  
To be available at Fuchsia by Peach in terminal 2, SKY SHOP TOWN and SST Sattelite in Kansai International Airport, to be available elsewhere at a later date
4. Price: Wall Calendar ¥1,890 [sales tax included]  
Desk Calendar ¥1,260 [sales tax included]

"Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation started flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 252 flights per week. Peach operates 26 flights (13 round-trips) per day to five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha) and 10 flights (5 round-trips) per day to three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

Calendar cover image:



Homepage: [www.flypeach.com](http://www.flypeach.com)

Facebook Page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube Official Channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)