

A Surprise from Peach and Shilla Duty Free Shop Seoul!

Get a Shilla Duty Free Shop Pre-paid Card Worth KRW 20,000 and
a 2013 TVXQ Calendar

- A special campaign for passengers who use Peach's Osaka (KIX) -Seoul (ICN) route
- Free gifts are available between Fri. 7 and Wed. 31 December

Osaka, December 7, 2012 – Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) will stage a special gift campaign for passengers who use Peach on the Osaka (KIX)-Seoul (ICN) route and visit Shilla Duty Free Shop Seoul.

During the campaign period, all eligible passengers showing their Peach boarding passes at Shilla Duty Free Shop Seoul can receive a pre-paid card worth KRW 20,000 and a 2013 TVXQ Calendar.

In addition, three persons will be chosen to win a Shilla Pre-paid Card worth KRW 500,000.



NEWコラボ企画
Peachなら、ソウルでのショッピングもお得!

peach X THE SHILLA
duty free
新羅免税店

キャンペーン
対象期間
2012
12/7 Fri ~ 12/31 Wed
年末サプライズ
プレゼントキャンペーン!!

対象期間中に
Peachで 大阪(関空) = ソウル(仁川) 往復利用された方全員にプレゼント!

新羅免税店 2万ウォン分プリペイドカード

東方神起2013年カレンダー

さらに!
抽選で 3名様に50万ウォン分
プリペイドカードをプレゼント!

Campaign overview

Period: Fri. 7th - Wed. 31st December, 2012

Eligible passengers:

Passengers who purchase round-trip tickets on Peach on the Osaka (KIX) -Seoul (ICN) route and visit Shilla Duty Free Shop Seoul

Gifts: Shilla Duty Free Shop Pre-paid Card worth KRW20,000 and 2013 TVXQ Calendar
During the campaign period, one person will be chosen to win a Shilla Pre-paid Card worth KRW500,000 every week (This additional benefit will be available for a total of three persons.)

How to receive:

Show the three items below at the Gift Desk located on the B1 floor of Shilla Duty Free Shop Seoul:

1. Osaka (KIX) - Seoul (ICN) flight boarding pass
2. Printed Peach itinerary of Seoul (ICN) - Osaka (KIX)
3. Passport

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited www.flypeach.com

Peach Aviation started its flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 26 flights (13 round-trips) per day to five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 10 flights (5 round-trips) per day to three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach operates 252 flights per week. As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

Website: www.flypeach.com

Facebook Page: www.facebook.com/peach.aviation.global

YouTube Official Channel: www.youtube.com/user/PeachAviation