

December 13, 2012

Let's Go Skiing with Peach! Announcing Sales of "Peach Free Skip Tomamu"

- **JR Train Fare, Lift/Gondola Day Pass, Full Equipment Rental –All for 9,000 Yen**
- **Sales from Dec. 21 through Mar. 29**
- **Enjoy a Day Skiing Trip without the Gear**

Peach Aviation Limited (Peach; CEO: Shinichi Inoue; Headquarters: Izumisano, Osaka Prefecture), Japan's first dedicated low cost carrier (LCC), announced today that in collaboration with Hokkaido Railway Company (Headquarters: Sapporo, Hokkaido; hereafter JR Hokkaido), it will start sales of "Peach Free Skip Tomamu" rail tickets for passengers on Peach flights, offering skiing and snowboarding at discounted rates.

These tickets will be available for passengers using Peach's Osaka (Kansai) – Sapporo (Shin-Chitose) route. In addition to a "JR train ticket" valid for 3 days that can be used repeatedly between JR Shin-Chitose airport station – Tomamu – Otaru, a "one-day lift and gondola pass" and "ski and snowboard rental ticket" are also included— a ticket package with a great value.



Ticket sales will be from December 21 (Fri) – March 29 (Fri) at the ticket reservation office (Midori no madoguchi) at New Chitose Airport Station. Please see the attached sheet for details.

In addition, as a "Osaka – Sapporo (Shin-Chitose) Day Trip Special", Peach is offering a special round-trip fare of 9,000 yen* through March 30 (Sat). Take advantage of this special and enjoy a day trip of skiing in Hokkaido.

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited www.flypeach.com

Peach Aviation started its flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 26 flights (13 round-trips) per day to five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 10 flights (5 round-trips) per day to three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach operates 252 flights per week. As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

*A booking fee, handling fee, and airport tax will be charged in addition to the airfare.

Website: www.flypeach.com

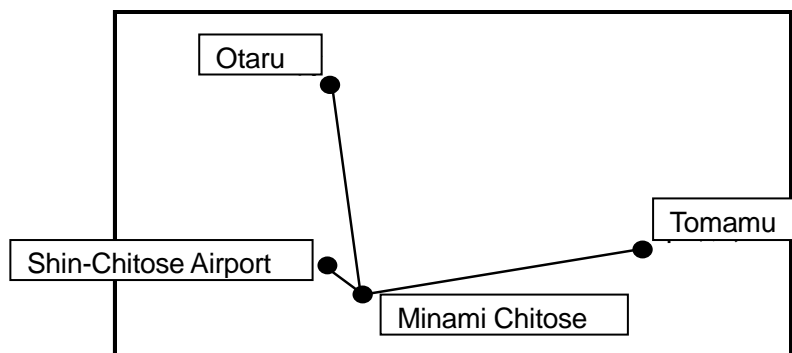
Facebook Page: www.facebook.com/peach.aviation.global

YouTube Official Channel: www.youtube.com/user/PeachAviation

[Attachment]

Peach Free Skip Tomamu

1. Details JR train ticket (usable repeatedly between Shin-Chitose Airport – Tomamu - Otaru)
One-day pass for lift and gondola (also usable for night skiing)
Complete set of rental skis or snowboard gear
-Privileges
 - Limited to one time only, interchangeable between skiing and snowboarding
 - Discount on bathing fee at “Kirin-no-yu” hot springs bath on presentation of your ticket
 - *Adult fee discounted from 800 yen to 500 yen, charge for children discounted from 500 yen to 300 yen (to be paid on site)
 - *Complimentary towels available
 - 10% off Rental wear (to be paid on site)
 - Special discount price for “Manyo no yu” hot springs at Shin-Chitose Airport on presentation of your ticket
 - *Adult fee discounted from 1,500 yen to 1,200 yen, charge for children discounted from 800 yen to 600 yen (to be paid on site)
2. Valid period Dec. 21, 2012 – Mar. 31, 2013
3. Sales period Dec. 21, 2012 – Mar. 29, 2013 *same-day sales only
4. Ticket price Adults 9,000 yen Children 7,000 yen
5. Sold at New Chitose Airport Station
6. Method of sales To purchase these tickets, customers must present their show boarding ticket at the JR reservation office (Midori no madoguchi; cash or credit card)
7. Validity overview **【JR train ticket】** valid for 3 days
Limited within the area stated below (Shin-Chitose Airport – Tomamu - Otaru), passengers may embark and disembark freely on local trains, express trains, and the limited express train “Super Tokachi” in non-reserved standard class train cars. Reserved seats in standard class may be used up to two times.
*The ticket may not be used for limited express trains other than the “Super Tokachi”
【Lift and Rental Ticket】 Limited to one day of use while ticket is valid.



Peach "Osaka – Sapporo (Shin-Chitose) Day Trip Special"

【Same-day round-trip fare】 9,000 yen

*A booking fee, handling fee, and airport tax will be charged in addition to the airfare.

【Flights available for special】 (round-trip) MM101 (round-trip) MM110

【Sales period】 9 am – 6 pm Monday to Friday

Reservations must be made before 6 pm 3 days prior to the day of boarding.

Contact center business hours are 9 am to 6 pm Monday to Friday (closed Saturdays, Sundays, holidays, end of the year, and New Year's)

【Boarding period】 Monday to Friday until March 30, 2013

【Available flights】 MM101 (round-trip): Departing Osaka (Kansai) at 7:00 and arriving in Sapporo (Shin-Chitose) at 8:50 am

MM110 (round-trip): Departing Sapporo (Shin-Chitose) at 8:05 pm and arriving in Osaka (Kansai) at 10:20 pm