



December 17, 2012

## **Peach Received Grand Prix from Osaka Chamber of Commerce and Industry**

### **- Awarded together with New Kansai International Airport Company**

Peach Aviation Limited (Peach; CEO: Shinichi Inoue; Headquarters: Izumisano, Osaka Prefecture), Japan's first dedicated low cost carrier (LCC), announced today that it was awarded Grand Prix of "Osaka Katsuryoku Grand Prix 2012", or Osaka Energizing Award, from Osaka Chamber of Commerce and Industry.

This award is to recognize individual or organization which dedicates local economy and industry promotion, and this year's grand prix is "Establishment of New Kansai International Airport Company and Launch of LCC."

At the award presentation ceremony held today in Osaka, Shinichi Inoue, CEO of Peach Aviation said "I'm glad to receive such an honorable award today. Peach came to Kansai Airport to make an innovation to the sky and worked closely with New Kansai International Airport Company as a business partner. Peach's number of passengers has exceeded one million last month and I sincerely thank all those who support us and I hope our flight, which is always safe, easy and affordable, could dedicate energizing greater Kansai region."

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation started its flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 30 flights (15 round-trips) per day to five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 12 flights (6 round-trips) per day to three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach operates 294 flights per week. As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)