



Peach Announces Golden Week Vacation Period Traffic Result

Osaka, May 7, 2012 – Peach Aviation Limited (Peach), Japan's first dedicated low cost carrier (LCC), announced today the traffic results during the Golden Week vacation period.

1) Traffic results

Domestic routes

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	39,600 seats	35,963	90.8%

2) Traffic results per departure date

	Fri, 4/27	Sat, 4/28	Sun, 4/29	Mon, 4/30	Tue, 5/1
Osaka (Kansai) departure	80.4%	93.8%	91.5%	91.7%	90.4%
Osaka (Kansai) arrival	72.5%	85.6%	79.3%	91.4%	90.5%

	Wed, 5/2	Thu, 5/3	Fri, 5/4	Sat, 5/5	Sun, 5/6
Osaka (Kansai) departure	93.5%	96.9%	92.2%	90.8%	93.4%
Osaka (Kansai) arrival	94.2%	96.8%	96.1%	97.3%	98.1%

3) Overview

Despite the unstable weather, many customers flew Peach during the Golden Week vacation period. The peak during this period for the Osaka (Kansai) departure was April 28, May 2-3 and May 6 and May 2-6 for the Osaka (Kansai) arrival.

Peach Aviation Limited www.flypeach.com

Peach Aviation became Japan's first official LCC (low cost carrier) in February 2011. Peach commenced flights from its home base, Kansai International Airport, to Fukuoka, Sapporo (Shin-Chitose), Nagasaki and to Kagoshima. Peach's first international flight, the Osaka (Kansai) – Seoul (Incheon) route will commence on May 8, 2012, the Osaka (Kansai) – Hong Kong route will commence in July 2012 and the Osaka (Kansai) – Taipei (Taoyuan) route will commence in September. Beyond July 2012, an Okinawa (Naha) route is set to commence as well.

Peach Aviation creates new airline networks across Asian countries. It is dedicated to providing safe, reliable, and affordable flights that will create new value and options in air travel. Peach will become a bridge between the growing economies of Asia and Japan. Peach Aviation's mission is to provide services that combine both safety and reasonable pricing for 365 days a year.

Website: www.flypeach.com

Facebook Page: www.facebook.com/peach.aviation.global

YouTube Official Channel: www.youtube.com/user/PeachAviation