



Press Release

Peach Announces First Flight Sale for Osaka (Kansai) – Taipei (Taoyuan) Route

OSAKA October 15, 2012 - Peach Aviation (Peach), Japan's first dedicated low cost carrier (LCC), announced today the new campaign "Osaka (Kansai) – Taipei (Taoyuan) Route First Flight Sale" to celebrate its third international route commencing on Tuesday October 16, 2012.

This campaign is valid for all the international routes. The campaign airfares will be valid for flights between October 28 and December 20, and the tickets will be on sale from 14:00 October 16 to 13:59 October 23.

"Osaka (Kansai) – Taipei (Taoyuan) Route First Flight Sale"

Routes	Campaign Airfares	Sales Period	Travel Period
Osaka (Kansai) – Seoul (Incheon)	3,980 yen (one-way)	10/16 14:00 ~ 10/23 13:59	10/28~12/20
Osaka (Kansai) – Hong Kong	7,480 yen (one-way)		
Osaka (Kansai) – Taipei (Taoyuan)	5,980 yen (one-way)		

Campaign tickets above will be on sale via Peach's website (www.flypeach.com) and contact center. For more information regarding Peach's campaign airfare, please refer to the details below.

Campaign tickets are subject to the following conditions:

- Fares quoted are per person per one way trip (tax incl.) with Happy Peach Promo airfare
- For international flights, a fuel surcharge will not be charged.
- Payment fee of 210 yen and passenger service facility charges will apply per person, per one-way trip.
- Checked-baggage and seat selection charges apply.
- Booking fee applies when making a reservation via Contact Center or at airport counter.
- The campaign will run until tickets are sold out.
- Seat numbers are limited and depending on the flight, requested seats may not be available.
- Fares and conditions may be subject to change without notice.
- Flight schedule is subject to government approval.

Peach Aviation Limited www.flypeach.com

Peach Aviation started its flights in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach operates 22 flights (11 round-trips) per day to four domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki and Kagoshima, and 8 flights (4 round-trips) per day to two international routes from Osaka (Kansai) to Seoul (Incheon) and Hong Kong. Peach plans to start flights for the Taipei (Taoyuan) route on October 16 and the Okinawa (Naha) route on October 18. By October, Peach will operate 266 flights per week with 5 aircrafts. As the pioneer in Japan's LCC business and the bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing for 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different compared to existing airline companies.

Homepage: www.flypeach.com

Facebook Page: www.facebook.com/peach.aviation

YouTube Official Channel: www.youtube.com/user/PeachAviation