



January 7, 2013

Peach Announces Reservation Results for Year End and New Year Period

Peach Aviation Limited (Peach; CEO: Shinichi Inoue; Headquarters: Izumisano, Osaka Prefecture), Japan's first dedicated low cost carrier (LCC), announced today that its reservation results for Year End and New Year period (December 21, 2012 – January 6, 2013).

1) Results

Domestic Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	91,440 seats	76,340	83.5%

International Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	36,720 seats	29,978	81.6%

2) Results by departure date

Domestic Route

	-	-	-	-	Dec 21	Dec 22	Dec 23
Osaka (Kansai) Departure	-	-	-	-	72.2%	85.1%	79.1%
Osaka (Kansai) Arrival	-	-	-	-	68.1%	70.7%	75.5%

	Dec 24	Dec 25	Dec 26	Dec 27	Dec 28	Dec 29	Dec 30
Osaka (Kansai) Departure	76.7%	80.2%	80.9%	82.8%	88.5%	95.4%	96.0%
Osaka (Kansai) Arrival	80.0%	77.7%	70.3%	75.5%	78.2%	86.2%	87.1%

	Dec 31	Jan 1	Jan 2	Jan 3	Jan 4	Jan 5	Jan 6
Osaka (Kansai) Departure	91.3%	84.8%	88.7%	89.7%	83.6%	77.7%	75.3%
Osaka (Kansai) Arrival	79.4%	80.6%	93.0%	96.5%	96.3%	96.7%	98.1%

International Route

	-	-	-	-	Dec 21	Dec 22	Dec 23
Osaka (Kansai) Departure	-	-	-	-	75.9%	83.8%	84.8%
Osaka (Kansai) Arrival	-	-	-	-	65.8%	67.5%	63.9%

	Dec 24	Dec 25	Dec 26	Dec 27	Dec 28	Dec 29	Dec 30
Osaka (Kansai) Departure	81.2%	83.2%	88.0%	90.9%	93.5%	97.8%	98.0%
Osaka (Kansai) Arrival	81.8%	57.1%	48.6%	61.8%	80.8%	84.4%	76.8%

	Dec 31	Jan 1	Jan 2	Jan 3	Jan 4	Jan 5	Jan 6
Osaka (Kansai) Departure	95.3%	98.5%	96.9%	95.7%	81.0%	70.7%	54.5%
Osaka (Kansai) Arrival	78.0%	84.9%	87.6%	84.7%	90.6%	95.0%	97.0%

3) Overview

<Domestic Routes>

The peak period for Osaka (Kansai) departures were December 29 – 31, and January 2 - 6 for Osaka (Kansai) arrival.

<International Routes>

The peak period for Osaka (Kansai) departures were between December 27 – January 3, and January 4 – 6 for Osaka (Kansai) arrival.

Most flights during peak periods were near full capacity.

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 as Japan's first official LCC-based airline at Kansai International Airport. Peach operates 30 flights (15 round trips) per day on five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 12 flights (6 round trips) per day on three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach operates 294 flights per week. As the pioneer in Japan's LCC business and the "bridge" between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different from existing airline companies.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation