

January 21, 2013

## Peach Announces 2013 Summer Flight Timetable Flights Open for Sendai, New Ishigaki, Busan

- **Osaka (Kansai) – Sendai Route: Starts April 12**
- **Osaka (Kansai) – New Ishigaki Route: Starts June 14**
- **Okinawa (Naha) – New Ishigaki Route: Starts Sept 13**
- **Osaka (Kansai) – Busan, South Korea Route: Starts Sept (tentative)**
- **Sales for Seats for Domestic Routes Start Today at 5 pm**
- **Campaign Starts on 5 Existing Domestic Routes from Jan 23**

Peach Aviation Limited (Peach; CEO: Shinichi Inoue; headquartered in Izumisano, Osaka), Japan's first dedicated low cost carrier, announced today the flight plans for its 2013 Domestic Flight Summer Timetable (Mar 31 – Oct 26) and has applied to the Ministry of Land, Infrastructure, Transport and Tourism for approval.

For its domestic routes, Peach will open a new Osaka (Kansai) – Sendai route on April 12; an Osaka (Kansai) – New Ishigaki route on June 14; and also an Okinawa (Naha) – New Ishigaki route on September 13. As to international routes, it plans to open an Osaka (Kansai) – Busan, South Korea route starting in September.

With these new additions, the routes operated by Peach in the Summer Timetable will become 8 domestic routes and 4 international routes. At the press conference held today at Ishigaki, Peach's CEO Shinichi Inoue commented "this expansion represents a major commitment to developing and growing tourist destination with superb beach, but we will bring even more tourists here. Peach will also grow tourism and passengers between Kansai and Sendai, our first destination in Tohoku, and Busan. Peach will expand to offer safe, reliable and affordable air travel 365 days a year."

Peach plans to expand its current lineup of six aircraft to ten aircraft by the summer of 2013, and intends to boost its lineup to 17 aircraft in the latter half of 2015.

In addition, starting today, Peach has increased the number of flights between Osaka (Kansai) and Okinawa (Naha) by 1 roundtrip flight per day, and is now operating 3 roundtrip flights (6 flights) each day. With the increased number of flights in the morning, for which many requests have been received, the convenience of travel between Kansai and Okinawa will be further enhanced.

Details for the new routes are as stated below. Please refer to the Peach website for more details ([www.flypeach.com](http://www.flypeach.com)).

### ■ Domestic Routes

Route	Opens	Number of Flights	Airfare
Osaka (Kansai) - Sendai	Apr 12	2 Roundtrips (4 flights) per day *3 Roundtrip flights daily (6 flights) starting in Sep 1	4,390 - 18,890 yen
Osaka (Kansai) – New Ishigaki	June 14	1 Roundtrip (2 flights) per day)	6,190 - 26,990 yen
Okinawa (Naha) – New Ishigaki	Sept 13	1 Roundtrip (2 flights) per day	3,290 - 14,790 yen

Sales will start at 5 pm Monday, January 21 for flights on the existing 5 routes: Osaka (Kansai) – Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima, Okinawa (Naha), to be boarded between March 31 and October 26; and the 3 new routes that are to be boarded by October 26.

■ International Routes

Route	Opens	Number of Flights
Osaka (Kansai) - Busan	Sept (tentative)	1 Roundtrip (2 flights, tentative) per day

\*Notifications will be made separately on the schedules, fares, and ticket sales commencement date for the above route around the middle of February.

Ticket sales will start at 5 pm Monday, January 21 for the 3 existing routes: Osaka (Kansai) – Seoul (Incheon), Hong Kong, and Taipei (Taoyuan), to be boarded between September 1 and October 26.

Please see the attached sheet for details. Please also note that these flight schedules are subject to approval by the relevant authorities.

Tickets are subject to the following conditions:

- The above airfare is for one seat on a one-way flight at the “Happy Peach” fare (tax inclusive).
- A fuel surcharge will not be charged.
- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selection are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- Airfare will change depending on conditions of availability, and the airfare that is in effect at the time of purchase will be applicable.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.

■ Domestic Route Campaign “Spring Earlybird Sale”

Starting on January 23, Peach will hold a “Spring Earlybird Sale” for the 5 existing domestic routes.

“Spring Earlybird Sale”

Route	Campaign Fare (One-way)	Travel Period	Sale Period
Osaka (Kansai) – Sapporo (Shin-Chitose)	2,490 yen Fri - Mon: 4,570 yen	April 8 – June 13*	From 12 midnight Jan 23 through 11:59 pm Jan 29
Osaka (Kansai) - Fukuoka	1,990 yen Fri – Mon: 2,990 yen		
Osaka (Kansai) - Nagasaki	1,990 yen Fri – Mon: 2,990 yen		
Osaka (Kansai) - Kagoshima	2,490 yen Fri – Mon: 3,490 yen		
Osaka (Kansai) – Okinawa ( Naha)	2,490 yen Fri – Mon: 4,370 yen		

\*Blockout: April 26 - May 7

Tickets are subject to the following conditions:

- The above airfare is for one seat on a one-way flight at the “Happy Peach Promo” promotional fare (tax inclusive).
- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selection are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- A limited number of seats are available, and sales will end as soon as the tickets are sold out.
- Some flights will not have campaign fare seats.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation started flying in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach currently operates 294 flights per week, with 32 flights (16 round trips) per day on five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 10 flights (5 round trips) per day on three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). As the pioneer of Japan's LCC business and a bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different from conventional airline companies.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](https://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](https://www.youtube.com/user/PeachAviation)