



February 6, 2013

## **Peach Celebrates 10,000<sup>th</sup> Flight**

- **Today's Flight Number MM021**
- **99% In-Service Rate**

Peach Aviation Limited (Peach; Representative Director & CEO Shinichi Inoue, head office: Izumisano-shi, Osaka), Japan's first dedicated low cost carrier (LCC), announced today that it has now flown over 10,000 flights since it began operations in March of last year.

The 10,000<sup>th</sup> flight was the MM021 flight from Osaka (Kansai) to Taipei (Taoyuan), which departed as scheduled from Kansai International Airport at 07:00 on February 6.

Peach Representative Director & CEO Shinichi Inoue commented, "Peach has been in operation for almost a year now, and I am very pleased that we have already reached our 10,000<sup>th</sup> flight. I would like to extend my appreciation to all the customers who have flown with Peach so far. We are steadily expanding the number of routes we offer, while maintaining an in-service rate of approximately 99%, amongst the best in the world. We will continue to be led by our mission in offering safe air travel, working to ensure that we are an airline that continues to make our customers happy."

Peach began, on March 1, 2012, with two routes, connecting Osaka (Kansai) to Sapporo (New-Chitose) and Fukuoka. It now operates 5 domestic routes, with 16 round trips (32 flights total) per day, and 3 international routes, with 5 round trips (10 flights total) per day, for a total of 294 flights per week. Peach is planning to open an Osaka (Kansai) to Sendai route on April 12, an Osaka (Kansai) to Shin-Ishigaki route on June 14, an Okinawa (Naha) to Shin-Ishigaki route on September 13, and an Osaka (Kansai) to Busan route in September\*.

Peach Aviation Limited [www.flypeach.com](http://www.flypeach.com)

Peach Aviation started flying in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach currently operates 294 flights per week with its fleet of 7 airplanes, with 32 flights (16 round trips) per day on five domestic routes from Osaka (Kansai) to Sapporo (New-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 10 flights (5 round trips) per day on three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach is planning to open an Osaka (Kansai) to Sendai route on April 12, an Osaka (Kansai) to Shin-Ishigaki route on June 14, an Okinawa (Naha) to Shin-Ishigaki route on September 13\*. As the pioneer of Japan's LCC business and a bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different from conventional airline companies.

\*Subject to approval of the relevant authorities.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](http://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](http://www.youtube.com/user/PeachAviation)