



February 8, 2013

Peach Announces it is now on sale with Osaka (Kansai) - Busan!

- **Two flights per day (1 round trip flight) starting from September 13**
- **One way fares from 4,780 to 21,580 yen (one way, Happy Peach)**
- **Tickets on sale from February 8, 14:00**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), Japan's first dedicated low cost carrier (LCC), announced today the launch of its new Osaka (Kansai) - Busan route, as well as the route's fares.

The Osaka (Kansai) - Busan route, which will be Peach's fourth international route, will begin service on September 13, offering two flights per day (1 round trip flight).

Standard "Happy Peach" fares for the Osaka (Kansai) - Busan route will be between 4,780 yen and 21,580 yen (one way). Tickets go on sale from 14:00 on February 8. Tickets are available from the Peach website (www.flypeach.com), or from the Peach Contact Center. Peach is expecting strong demand for this route, so encourages customers to book as early as possible to avoid disappointment.

■ Schedule (September 13 to October 26)

Osaka (Kansai) - Busan

Flight Number	Osaka (Kansai) Departure	Busan Arrival
015	12:20	13:45

Flight Number	Busan Departure	Osaka (Kansai) Arrival
016	14:20	15:45

*Schedule would be changed without notice

■ Fare: "Happy Peach"

Osaka (Kansai) - Busan Route	4,780 yen to 21,580 yen (one way)
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Happy Peach Plus fares for the Osaka (Kansai) - Busan route, which add to the above the seat reservation fee, one piece of checked luggage, and eliminates the Internet flight change fee, cost 7,280 yen to 28,880 yen (one way). These fares apply to flights departing until October 26. Fares and the date of ticket sales for flights departing from Korea will be released at a later date.

With the slogan of "Making air travel more fun and bringing Asia closer together" Peach aims to expand its network in order to become the preferred airline between Japan and Asia, whilst at the same time cultivating relationships, connecting people and improving relations between fellow Asian cultures.

Please see the additional conditions below regarding fares.

Tickets are subject to the following conditions:

- The above airfare is for one seat on a one-way flight at the "Happy Peach" fare.
- A fuel surcharge will not be charged.
- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selection are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- Fares vary based on seat availability. Actual fares will cost the price of fares at the point of purchase.
- Ticket prices and conditions may change at any time without notice.
- These plans are subject to approval by the relevant authorities.

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 as Japan's first official LCC based in Kansai International Airport. Peach currently operates 294 flights per week with its fleet of 7 airplanes, with 32 flights (16 round trips) per day on five domestic routes from Osaka (Kansai) to Sapporo (Shin-Chitose), Fukuoka, Nagasaki, Kagoshima and Okinawa (Naha), and 10 flights (5 round trips) per day on three international routes from Osaka (Kansai) to Seoul (Incheon), Hong Kong and Taipei (Taoyuan). Peach is planning to open an Osaka (Kansai) to Sendai route on April 12, an Osaka (Kansai) to Shin-Ishigaki route on June 14, an Okinawa (Naha) to Shin-Ishigaki route on September 13, and an Osaka (Kansai) to Busan route on September 13*. As the pioneer of Japan's LCC business and a bridge between Japan and Asia, Peach Aviation's mission is to provide innovative airline service with reasonable pricing 365 days a year while focusing on safety and a stable low-cost structure enabled by a business model that is different from conventional airline companies.

*Subject to Government approval.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation