

May 7, 2013

Peach Announces Traffic Result for Golden Week Vacation Period

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that its traffic result for Japanese Golden Week vacation period (April 26 – May 6, 2013).

1) Traffic result

Domestic Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	75,600 seats	69,037	91.3%
(Year 2012)	39,600 seats	35,963	90.8%

International Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	23,760 seats	19,979	84.1%

2) Traffic result by departure date

Domestic Route

	-	-	-	-	April 26	April 27	April 28
Osaka (Kansai) dep.	-	-	-	-	86.4%	94.9%	92.3%
Osaka (Kansai) arr.	-	-	-	-	82.9%	86.6%	85.2%

	April 29	April 30	May 1	May 2	May 3	May 4	May 5
Osaka (Kansai) dep.	92.9%	91.7%	93.5%	93.1%	93.7%	91.7%	90.5%
Osaka (Kansai) arr.	90.9%	84.6%	90.7%	93.6%	94.3%	94.3%	95.0%

	May 6	-	-	-	-	-	-
Osaka (Kansai) dep.	92.9%	-	-	-	-	-	-
Osaka (Kansai) arr.	96.9%	-	-	-	-	-	-

International Route

	-	-	-	-	April 26	April 27	April 28
Osaka (Kansai) dep.	-	-	-	-	84.8%	95.4%	93.0%
Osaka (Kansai) arr.	-	-	-	-	60.6%	62.1%	70.4%

	April 29	April 30	May 1	May 2	May 3	May 4	May 5
Osaka (Kansai) dep.	92.1%	88.9%	90.5%	95.1%	95.8%	88.7%	81.3%
Osaka (Kansai) arr.	87.6%	71.6%	73.6%	84.9%	84.6%	91.4%	94.8%

	May 6	-	-	-	-	-	-
Osaka (Kansai) dep.	66.0%	-	-	-	-	-	-
Osaka (Kansai) arr.	97.1%	-	-	-	-	-	-

3) Overview

<Domestic Routes>

Many customers flew Peach throughout the Golden Week vacation period. The peak period for Osaka (Kansai) departures was April 27, May 1-3, and May 2 – 6 for Osaka (Kansai) arrival.

<International Routes>

The peak period for Osaka (Kansai) departures was April 27, 28 and May 2, 3. For Osaka (Kansai) arrival, the peak period was May 5, 6.

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 as Japan's first official LCC based in Kansai International Airport, and currently operates a total of nine routes: six domestic and three international. Peach began flights along its Osaka (Kansai) to Sendai route on April 12, and is planning to open an Osaka (Kansai) to New Ishigaki route on June 14, an Osaka (Kansai) to Busan route and an Okinawa (Naha) to New Ishigaki route on September 13. Peach will continue to evoke innovation in the airline industry from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation