

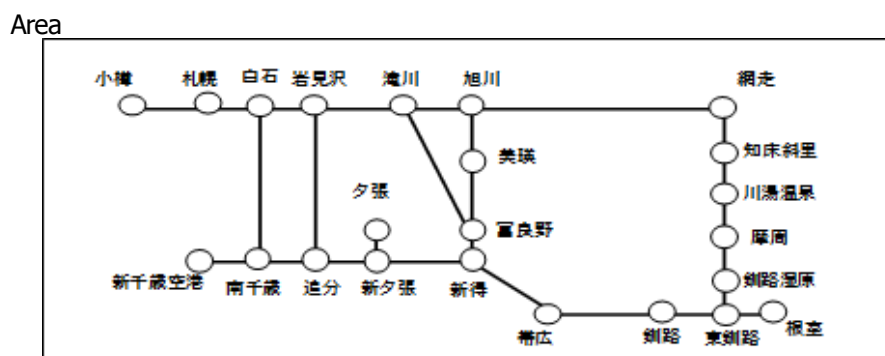
Fly Peach and Enjoy the Train Travel in Hokkaido! Introducing Peach Doutou Free Pass

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) and Hokkaido Railway Company (JR Hokkaido, CEO: Akio Koike, Head office: Sapporo-shi, Hokkaido) announced today that they will offer sales of specially planned tickets, "Peach Doutou Free Pass".

This specially planned ticket offers great value for customers flying with Peach, allowing them to tour freely the Doutou, or east Hokkaido area and Asahiyama Zoo, Furano and Biei, and the Otaru areas, with a chance to take unreserved seats on express trains and local trains within the areas mentioned above freely as they wish for a period of five days.

Details are as follows:

Effective period	June 1, 2013 (Sat) – December 4, 2013 (Wed)
Period of sales	June 1, 2013 (Sat) – November 30, 2013 (Sat)
	*No advance sales available. Only tickets to be used on the day that you board will be sold.
Ticket validity	5 days
Price	15,000 yen for adults (7,500 yen for children)
Sold at	Shin-Chitose Airport train station
	*please show your Peach's boarding pass at the JR ticket office
Details	Purchased only by customers flying the Peach Osaka (Kansai) – Sapporo (Shin Chitose) route. This is a ticket with great value for customers who are touring and sightseeing a wide range of areas - the Doutou area and Asahiyama Zoo, Furano and Biei, and Otaru . You can ride the express trains and local trains within the area as much as you like for five full days.



Please also visit the JR Hokkaido sightseeing information website, "GOTTON":
<http://www.jrhokkaido.co.jp/gotton/index.html>

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 based in Kansai International Airport, and currently operates a total of nine routes: six domestic and three international. Peach is planning to open an Osaka (Kansai) to New Ishigaki route on June 14, an Osaka (Kansai) to Busan route and an Okinawa (Naha) to New Ishigaki route on September 13. Peach will continue to evoke innovation in the airline industry from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation