

May 24, 2013

Peach's Effort to Create Highly Trained Flight Officer Reached Fruition First Internally Trained Captain was Appointed

- **Announcing the first appointment of a captain under the Peach's internal promotion system**
- **Certification at May 16 evaluation, appointment dated today**

Peach Aviation Limited (Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that after an internal training period, an appointment had been made for its first promotion of a captain.

The newly promoted captain is a former co-pilot who joined the company in December 2011, and has been serving as a co-pilot on Peach's daily flights since the start of services in March 2012. After passing the command pilot examination, held on May 16 by the Operations Inspector of the Civil Aviation Bureau of Japan, he was appointed captain as of today.

Peach has in place a system for the promotion of pilots, providing training under a syllabus approved by the Ministry of Land, Infrastructure, Transport and Tourism for evaluation using the prescribed procedures. This is the first time that an appointment has been made at Peach under the internal promotion system for pilots.

To commemorate the first internal promotion of a captain, the appointment certificate was issued today. In addition, a captain's jacket with four gold lace stripes has been presented to the new pilot. Promotion to captain can only occur after intense checking/training in line with Peach's safety first policy.

Peach will continue to proactively educate and train employees to provide its day-to-day safe flight.

Peach Aviation Limited www.flypeach.com

Peach Aviation started flying in March 2012 based in Kansai International Airport, and currently operates a total of nine routes: six domestic and three international. Peach is planning to open an Osaka (Kansai) to New Ishigaki route on June 14, an Osaka (Kansai) to Busan route and an Okinawa (Naha) to New Ishigaki route on September 13. Peach will continue to evoke innovation in the airline industry from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation