



June 27, 2013

“Life’s a Peach Sale” is Back by Popular Demand

- **Sale Period: From Friday, June 28, 00:00 to Tuesday, July 2, 21:59**
- **One-way fares: From 2,980 yen for Domestic routes and from 3,980 yen for International routes**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced its “Life’s a Peach Sale” to commemorate one year anniversary of its Osaka (Kansai) – Hong Kong route today.

This campaign is valid for Peach’s all international routes including the new Osaka (Kansai) – Busan route, set to commence from September 13, as well as five domestic routes and this campaign is from Friday, June 28, 00:00, to Tuesday, July 2, 23:59. The eligible travel period is July 17 to October 26*.

Peach encourages people to book as early as possible to avoid disappointment since Peach is expecting strong demand for this sale.

Please refer below for details.

*Eligible travel periods vary by route.

Life’s a Peach Sale Details

Sales Period: Wednesday, May 8, 00:00 to Sunday, May 12, 23:59.

Route	Sale Price	Travel Period
Osaka (Kansai) – Fukuoka	2,980 yen	Jul 17 – Oct 26
Osaka (Kansai) – Sendai, Kagoshima, Okinawa (Naha)	3,980 yen	Black out: Jul 26 – Aug 31
Okinawa (Naha) – Ishigaki	2,980 yen	Sep 13 – Oct 26
Osaka (Kansai) – Seoul (Incheon), Taipei (Taoyuan)	3,980 yen	Sep 1 – Oct 26
Osaka (Kansai) – Hong Kong *MM63, MM64 only	6,980 yen	
Osaka (Kansai) – Busan	3,980 yen	Sep 13 – Oct 26

The above campaign fares are available through the Peach website (www.flypeach.com) and our Contact Center. The fare for new route, Osaka (Kansai) – Tokyo (Narita), will be announced later on the website and Facebook. Please refer to the conditions listed below.

Tickets are subject to the following conditions:

- The above airfare is for one seat on a one-way flight at the “Happy Peach Promo” fare (tax inclusive).
- A fuel surcharge will not be charged.
- In addition to the above-mentioned fares, additional fees, such as a commission and airport tax, will be charged.
- Checked baggage and seat selection are available for an additional charge.
- Purchases made through the Peach contact center or airport ticket counter will be subject to a booking fee.
- A limited number of seats are available, and sales will end as soon as the tickets are sold out.
- Some flights will not have campaign fare seats.
- Ticket prices and conditions may change at any time without notice.

About Peach Aviation

Peach Aviation started flying in March 2012 with its hub at Kansai International Airport. Peach currently operates flights on 7 domestic routes and 3 international routes for a total 10 routes. Peach is planning to open an Osaka (Kansai) to Busan route and an Okinawa (Naha) to Ishigaki route on September 13 and an Osaka (Kansai) to Tokyo (Narita) route on October 27. Peach will continue to further create innovation in aviation from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation