

## Peach Ties Up with Wakayama Prefecture!

- **Promotional event to take place on July 6 at Kansai International Airport Terminal 2**
- **A whole peach from Wakayama to be given exclusively to arriving passengers on Peach flights**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today together with Wakayama Prefecture, Kinokawa City and JA Kinosato, located in the Kansai region's main peach producing area, Peach will be holding its second "Whole Peach Experience in Kansai International Airport".

This promotional campaign will hand out complimentary Kinosato peaches exclusively to Peach passengers on domestic flights (MM192, MM152, MM212, and MM102) on July 6.

Hiroshi Shimo, deputy governor of Wakayama Prefecture, Shinji Nakamura, mayor of Kinokawa, Yasuyuki Yamada, head of the Kinosato JA, and the "Kinokawa Purupuru Girls", sightseeing campaign staff from the Kinokawa Tourism Association, will join Peach's Representative Director & CEO, Shinichi Inoue, and Peach cabin crew members in directly presenting peaches to passengers arriving at Kansai International Airport.

The Wakayama peaches that will be given to the passengers, arriving from Sapporo, Fukuoka, Kagoshima and Okinawa, were grown in the warm climate and well-drained soil of the Kinokawa basin, individually wrapped by growers. The peaches produced through this painstaking process have a beautiful, refined appearance, deep sweetness, and rich fragrance. Their beauty is such that they are also called queen of fruit.

Peach, as the only airline based in Kansai International Airport, works together with members of the community to stimulate regional economic vitality and further increase customer satisfaction.

### <Details>

Date/Time:	July 6, 9:45 a.m. to 12:00 p.m.
Location:	Kansai International Airport Terminal 2 Domestic Arrival Gate area
Flights:	MM192 (departing from Kagoshima), MM152 (departing from Fukuoka), MM212 (departing from Naha), and MM102 (departing from Shin-Chitose)
Sponsors:	Kinokawa City, JA Kinosato, Wakayama Prefecture, Peach Aviation Limited
Attending:	Hiroshi Shimo Deputy Governor of Wakayama Prefecture Shinji Nakamura Mayor of Kinokawa City Yasuyuki Yamada Representative Director and Head of the JA Kinosato Shinichi Inoue Representative Director & CEO of Peach Aviation Limited

### About Peach Aviation

Peach Aviation started flying in March 2012 with its hub at Kansai International Airport. Peach currently operates flights on 7 domestic routes and 3 international routes for a total 10 routes. Peach is planning to open an Osaka (Kansai) to Busan route and an Okinawa (Naha) to Ishigaki route on September 13 and an Osaka (Kansai) to Tokyo (Narita) route on October 27. Peach will continue to further create innovation in aviation from Kansai International Airport.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](https://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](https://www.youtube.com/user/PeachAviation)