



July 3, 2013

Peach Reservations Are Now Easier

Introducing the Peach Mobile Site for Smartphones

- **Peach reservation site now compatible with smartphones**
- **Compatible with Android OS and iOS**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today the launch of a Peach mobile site for smartphones.

Peach has received many requests to launch a dedicated mobile site for customers on the move. The mobile site has reservation features specially designed for a small hand-held devices. Both airport information and flight information are easy to see, making Peach services handier and more accessible than ever before.

The service can be accessed by smartphones or tablet terminals, running Android OS or iOS. By simply opening the Peach Website (www.flypeach.com), an easy-to-view screen suitable for terminals will appear, enabling you to check flight availability or make reservations.

The services available on the mobile site:

- Searches for flight availability
- New reservations and purchases of flight tickets (by credit card or for payment at convenience stores)
- Seat assignment
- Purchase of checked baggage
- Check an existing reservation

The following features are coming soon on the dedicated mobile site:

- Changes of reservations or cancellations
- Payments of tickets with "Peach points"
- Purchase of insurance with your booking
- Creation of customer profiles

Customers who wish to assign their seats, register check-in baggage, or make changes or cancellations to their reservations after making reservations on the mobile site may do so on the Peach Website for PCs or by calling one of our contact centers. Differences in fares, handling charges, and other fees may only be paid by credit card or through the use of Peach points.

Feel free to use our handy services; the launch of our mobile site makes Peach reservations even more convenient.

About Peach Aviation

Peach Aviation started flying in March 2012 with its hub at Kansai International Airport. Peach currently operates flights on 7 domestic routes and 3 international routes for a total 10 routes. Peach is planning to open an Osaka (Kansai) to Busan route and an Okinawa (Naha) to Ishigaki route on September 13 and an Osaka (Kansai) to Tokyo (Narita) route on October 27. Peach will continue to further create innovation in aviation from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation

Image of mobile site

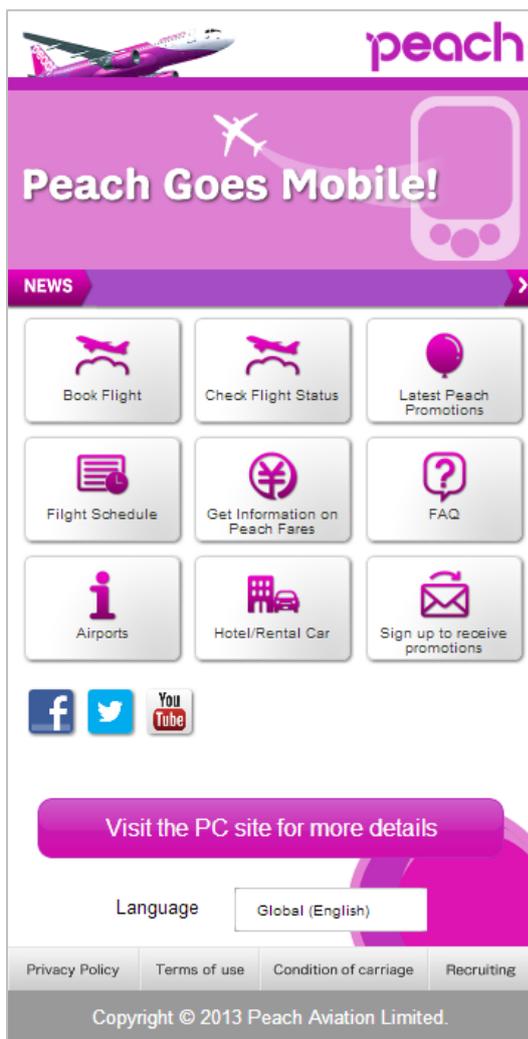


Image of reservation screen on mobile site

