

July 31, 2013

Peach Announces New Okinawa (Naha) – Taipei (Taoyuan) Route

A first step for Naha Airport to become Peach's 2nd hub

- **Peach's first international route arriving at and departing from Okinawa (Naha)**
- **Services start Sept 20 (Fri)**
- **Ticket sales start Aug 1 (Thu)**
- **Peach's 5th international route**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that it will be opening a new route between Okinawa (Naha) and Taipei (Taoyuan).

Services on the Okinawa (Naha) – Taipei (Taoyuan) route are scheduled to start on Friday September 20, with one round-trip flight (two flights) each day. Ticket sales will begin on Thursday August 1.

"I am very pleased that we will be able to start services between Okinawa (Naha) and Taipei (Taoyuan) on Peach's first international route, arriving at and departing from Okinawa," said Peach CEO Shinichi Inoue. "This route service has been made possible through the full support that we have received from Okinawa prefecture, the relevant ministries, and the people of Okinawa. The start of this service will not only make travelling from Okinawa to Taiwan easy, it can also be expected to boost the number of customers that visit Okinawa from Taiwan. Furthermore, we will establish Naha Airport as our second hub after Kansai Airport" he commented.

This route is Peach's fifth international route, which will follow the opening of the Osaka (Kansai) – Busan route, due to start services on Friday September 13. It will be the first international route that arrives at and departs from an airport other than Kansai International Airport, Peach's hub.

Details on the check-in location at Naha Airport and other items will be announced at a later date. Please look forward to Peach as it further continues to spread its wings.

<Flight Schedule>

Period: September 20 (Fri) – October 26 (Sat)

Flight no.	Dep. Okinawa (Naha)	Arr. Taipei (Taoyuan)
MM923	10:00	10:30

Flight no.	Dep. Taipei (Taoyuan)	Arr. Okinawa (Naha)
MM922	9:35	12:05

<Fare>

Happy Peach: 4,780 - 21,580 yen (one way)

Please see the following section for specific items of note.

- The above airfare is a "Happy Peach" fare for one seat on a one-way flight.
- A fuel surcharge will not be charged.
- There will be additional charges such as handling charges and airport tax.
- Baggage check-ins and seat selections are available for an additional charge.
- Purchases made through the Peach call center or airport ticket counter will be subject to a booking fee.
- The fare amount will vary depending on seat availability, and the price at the time of purchase will be charged.
- Ticket prices and conditions may be changed at any time without notice.
- All times provided in the schedule are local.
- The routes are subject to the approval of the relevant authorities.

About Peach Aviation www.flypeach.com

Peach Aviation started flying in March 2012 with its hub at Kansai International Airport. Peach currently operates flights on 7 domestic routes and 3 international routes for a total 10 routes. Peach is planning to open an Osaka (Kansai) to Busan route and an Okinawa (Naha) to Ishigaki route on September 13 and an Osaka (Kansai) to Tokyo (Narita) route on October 27. Peach will continue to further create innovation in aviation from Kansai International Airport.

Website: www.flypeach.com

Facebook page: www.facebook.com/peach.aviation.global

YouTube official channel: www.youtube.com/user/PeachAviation