

Renewal of In-Flight “PEACH SHOP”

- **Renewal of line-up of items in Peach’s in-flight shopping for all domestic and international flights starting September 1 (Sun)**
- **Number of Peach original goods increasing to 15 types of items**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that starting today, September 1 (Sun), its in-flight shop “PEACH SHOP” will go through a renewal.

The PEACH SHOP has, in addition to a selection of accessories, cosmetics, and fragrances, an assortment of Peach original goods which it sells on its domestic and international flights.

In the renewal, five new items will be added to the ten “Peach SPECIALS”, the popular original goods offered by Peach, such as the 1/200 Scale Model Plane and the Teddy Bear “Peach”.

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|---------------------------------|-----------|
| • Pull Back Plane Pen | 900 yen |
| • Overnight Kit | 900 yen |
| • Remove Before Flight Keychain | 500 yen |
| • Bag Hanger | 800 yen |
| • Plane 4GB USB | 2,300 yen |



Plane 4GB USB



Bag Hanger



Remove Before Flight Keychain

Peach original goods are items that may only be purchased aboard Peach flights. Shopping at the PEACH SHOP is possible on all of Peach’s domestic and international routes.*

Hoping that your flights on Peach will become even more meaningful through shopping at the PEACH SHOP, we look forward to serving you there.

*Availability of items dependent upon stock conditions.

About Peach Aviation Limited

Peach Aviation started its flight services in March 2012 based at Kansai International Airport. Peach currently operates a total 10 routes: 7 domestic and 3 international. It is scheduled to open an Osaka (Kansai) - Busan route and an Okinawa (Naha) – Ishigaki route on September 13, an Okinawa (Naha) – Taipei (Taoyuan) route on September 20 and an Osaka (Kansai) – Tokyo (Narita) route on October 27.