

September 13, 2013

## **Peach Starts Servicing Osaka (Kansai) - Busan and Okinawa (Naha) - Ishigaki Routes**

### **The second route in South Korea and the first LCC Route within Okinawa**

- **Commencement of services today with one round-trip (2 flights)/day**
- **The Osaka (Kansai) - Busan route is Peach's fourth international route (one-way fares start at 4,780 yen)**
- **The Okinawa (Naha) - Ishigaki route is Peach's eighth domestic route (one-way fares start at 3,290 yen)**

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka) announced today that it had started services on its two new routes, Osaka (Kansai) – Busan and Okinawa (Naha) – Ishigaki.

As of today, Peach began servicing its Osaka (Kansai) – Busan route as its fourth international flight linking Kansai with South Korea's second largest city, and the Okinawa (Naha) – Ishigaki route as its eighth domestic route.

Peach is the first LCC to open a route within Okinawa.

Peach Representative Director & CEO, Shinichi Inoue commented on the new routes opened today: "I am very pleased that we have been able to open our new routes today. I would like to thank everyone concerned for the warm support that they have given us that has made this possible. Busan is the second largest city of South Korea, and this is Peach's second Korean route."

"As for the Okinawa (Naha) – Ishigaki route, this will be the first route to be serviced within Okinawa by an LCC. The fares that Peach is offering are affordable and we would like everyone in Okinawa to use our flights as a handy means of getting around. We hope that the comings and goings between the destinations will become more active and that they will bring more smiles to people's faces."

Peach has decided to make Okinawa's Naha Airport its second hub, and starting with the opening of the Okinawa (Naha) – Ishigaki route, it will also begin servicing an Okinawa (Naha) – Taipei (Taoyuan) route on Friday, September 20. It will also open an Osaka (Kansai) – Tokyo (Narita) route on Saturday, October 27, its first route to the metropolitan area.

<Fares>

Osaka (Kansai) - Busan: 4,780 yen - 21,580 yen (one-way, Happy Peach)

Okinawa (Naha) – Ishigaki: 3,290 yen - 14,790 yen (one-way, Happy Peach)

<Routes Serviced by Peach>

Route	Start of services	Number of flights (Sept)
Osaka (Kansai) – Sapporo (Shin-Chitose)	March 1, 2012	5 round-trip/10 flights
Osaka (Kansai) – Fukuoka	March 1	4 round-trip/8 flights
Osaka (Kansai) – Nagasaki	March 25	1 round-trip/2 flights
Osaka (Kansai) – Kagoshima	April 1	3 round-trip/6 flights
Osaka (Kansai) – Seoul (Incheon)	May 8	3 round-trip/6 flights
Osaka (Kansai) – Hong Kong	July 1	2 round-trip/4 flights
Osaka (Kansai) – Taipei (Taoyuan)	October 16	2 round-trip/4 flights
Osaka (Kansai) – Okinawa (Naha)	October 18	4 round-trip/8 flights
Osaka (Kansai) – Sendai	April 12, 2013	4 round-trip/8 flights
Osaka (Kansai) – Ishigaki	June 14	1 round-trip/2 flights
Okinawa (Naha) – Ishigaki	September 13	1 round-trip/2 flights
Osaka (Kansai) – Busan	September 13	1 round-trip/2 flights
Okinawa (Naha) – Taipei (Taoyuan)	September 20 (scheduled)	1 round-trip/2 flights (scheduled)
Osaka (Kansai) – Tokyo (Narita)	October 27 (scheduled)	2 round-trip/4 flights (scheduled)

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](https://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](https://www.youtube.com/user/PeachAviation)